

## ABSTRAK

Penelitian ini bertujuan untuk mengetahui pengaruh *intellectual capital*, profitabilitas dan inflasi terhadap harga saham pada perusahaan industri Minyak dan Gas yang terdaftar di Bursa Efek Indonesia selama periode 2019-2023. Beberapa variabel yang diuji dalam penelitian ini antara lain *intellectual capital* diproksikan dengan *value added intellectual coefficient* (VAIC<sup>TM</sup>), profitabilitas diproksikan dengan *return on aset* (ROA), dan inflasi. Penelitian ini bersifat kuantitatif. Selain itu, data yang digunakan adalah data sekunder berupa laporan keuangan perusahaan dan tingkat inflasi bulanan. Teknik pengumpulan data yang digunakan adalah *purposive sampling*, dimana sampel diambil berdasarkan kriteria yang ditentukan. Dalam hal ini, terdapat 15 perusahaan industri Minyak dan Gas yang terdaftar di Bursa Efek Indonesia selama periode 2019-2023 sebagai sampel. Teknik analisis data yang digunakan adalah regresi linier berganda. Hasil penelitian menyimpulkan bahwa *intellectual capital* dan profitabilitas berpengaruh positif dan signifikan terhadap harga saham. Di sisi lain, inflasi berpengaruh positif tidak signifikan terhadap harga saham.

**Kata kunci** : *intellectual capital*, profitabilitas, inflasi, harga saham.



## **ABSTRACT**

*This research determines the effect of intellectual capital, profitability, and inflation on the stock price of the Oil and Gas industries listed on the Indonesia Stock Exchange (IDX) during 2019-2023. Some variables were examined, such as intellectual capital, profitability, and inflation. The intellectual capital was referred to as Value Added Intellectual Coefficient (VAIC<sup>TM</sup>), profitability was referred to as Return On Asset (ROA), and inflation. Furthermore, the research applies quantitatively. The data were secondary, in the form of companies' financial statements and monthly inflation levels. The data collection technique used was purposive sampling, in which the sample was based on the criteria given. In line with that, 15 companies were listed on IDX taken as samples from 2019 until 2023. Moreover, the data analysis technique used was multiple linear regression. The result concludes that both intellectual capital and profitability have a positive and significant effect on stock price. On the other hand, inflation has a positive but insignificant effect on stock price.*

**Keywords:** *intellectual capital, profitability, inflation, and stock price.*

