

ABSTRAK

Penelitian ini bertujuan untuk menguji pengaruh *Earning Per Share* (EPS), *Return On Equity* (ROE), dan *Debt to Equity Ratio* (DER) terhadap harga saham. Dalam penelitian ini obyek yang digunakan merupakan sektor perusahaan farmasi yang terdaftar di Bursa Efek Indonesia (BEI).

Jenis penelitian ini adalah penelitian kuantitatif. Proses pengambilan sampel menggunakan metode *purposive sampling*, yaitu pemilihan sampel dengan kriteria – kriteria yang telah ditentukan. Berdasarkan metode *purposive sampling* didapatkan sampel sebanyak 7 perusahaan dari 10 populasi perusahaan farmasi. Data penelitian diambil selama 5 tahun, yaitu tahun 2018 – 2022. Teknik analisis data dilakukan dengan menggunakan Regresi Linier Berganda dengan bantuan program SPSS versi 29.

Hasil penelitian menunjukkan bahwa *Earning Per Share* (EPS) dan *Return On Equity* (ROE) berpengaruh signifikan terhadap harga saham sedangkan *Debt to Equity Ratio* (DER) tidak berpengaruh signifikan terhadap harga saham pada sektor perusahaan farmasi yang terdaftar di Bursa Efek Indonesia (BEI).

Kata kunci : Harga Saham, *Earning Per Share* (EPS), *Return On Equity* (ROE), *Debt to Equity Ratio* (DER)



ABSTRACT

This research aimed to examine the effect of Earning Per Share (EPS), Return On Equity (ROE), and Debt to Equity Ratio (DER) on stock price. The population was Pharmaceutical companies sector listed on the Indonesia Stock Exchange (IDX).

The research was quantitative. Furthermore, the data collection technique used a purposive sampling i.e., a sample selection with the determined criteria. Based on the purposive sampling, a sample of 7 companies was obtained from a population of 10 pharmaceutical companies. Moreover, the data were taken for 5 years (2018-2022). The data analysis technique used multiple linear regressions with SPSS 29 version.

The result showed that both Earnings Per Share (EPS) and Return On Equity (ROE) had a significant effect on the stock price of Pharmaceutical companies sector listed on the Indonesia Stock Exchange (IDX).

However, Debt to Equity Ratio (DER) had an insignificant effect on the stock price of the Pharmaceutical companies sector listed on the Indonesia Stock Exchange (IDX).

Keywords: Stock Price, Earning Per Share (EPS), Return On Equity (ROE), Debt to Equity Ratio (DER)

