

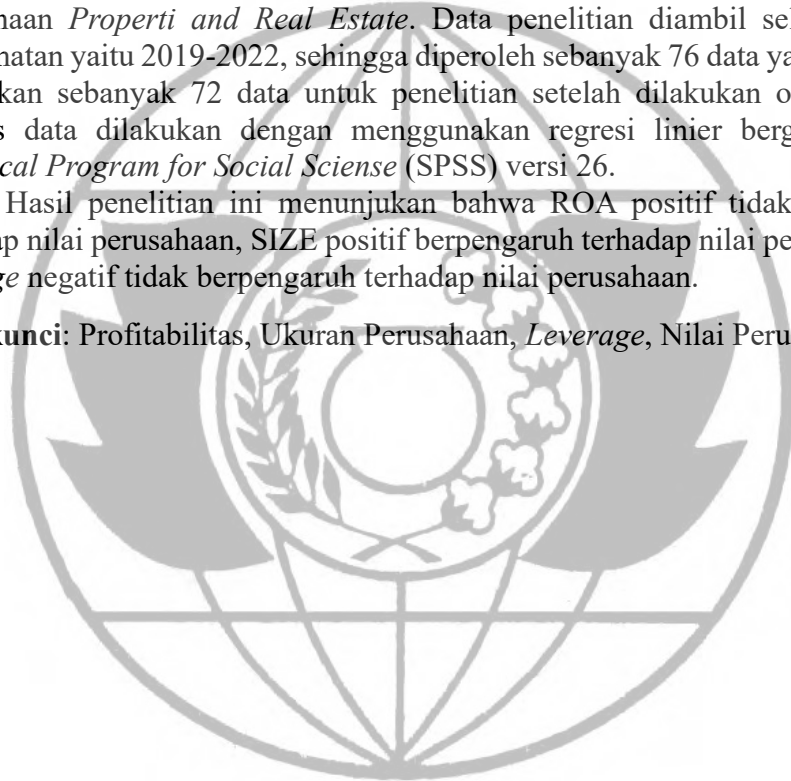
ABSTRAK

Penelitian ini bertujuan untuk menguji pengaruh profitabilitas, ukuran perusahaan dan *leverage* terhadap nilai perusahaan. Profitabilitas diukur dengan ROA, ukuran perusahaan diukur dengan SIZE, *leverage* diukur dengan DER, dan nilai perusahaan diukur dengan TOBINS Q.

Jenis penelitian ini adalah penelitian kuantitatif. Populasi penelitian ini adalah perusahaan *Property and Real Estate* yang terdaftar di Bursa Efek Indonesia (BEI). Proses pengambilan sampel menggunakan metode *purposive sampling*, yaitu pemilihan sampel dengan kriteria-kriteria yang telah ditentukan. Berdasarkan metode *purposive sampling* diperoleh sampel sesuai kriteria sebanyak 19 perusahaan *Properti and Real Estate*. Data penelitian diambil selama 4 tahun pengamatan yaitu 2019-2022, sehingga diperoleh sebanyak 76 data yang diolah dan ditetapkan sebanyak 72 data untuk penelitian setelah dilakukan outlier. Teknik analisis data dilakukan dengan menggunakan regresi linier berganda dengan *Statistical Program for Social Sciense* (SPSS) versi 26.

Hasil penelitian ini menunjukkan bahwa ROA positif tidak berpengaruh terhadap nilai perusahaan, SIZE positif berpengaruh terhadap nilai perusahaan, dan *leverage* negatif tidak berpengaruh terhadap nilai perusahaan.

Kata kunci: Profitabilitas, Ukuran Perusahaan, *Leverage*, Nilai Perusahaan



ABSTRACT

This research examined the effect of profitability, firm size, and leverage on the firm value. Profitability was measured by ROA, firm size was measured by SIZE, leverage was measured by DER, and firm value was measured by TOBINS Q.

The research was quantitative. Furthermore, the population was Property and Real Estate companies listed on the Indonesia Stock Exchange (IDX). The data collection technique used purposive sampling i.e., a sample selection with determined criteria. In line with that, there were 19 companies as the sample. Moreover, the data were taken for 4 years of observation (2019-2022). Therefore, 76 data were managed. However, since there was outlier data; the total was 72 samples. Additionally, the data analysis technique used multiple linear regression with SPSS (Statistical Program for Social Sciences) 26 version.

The result showed that ROA had a positive but insignificant effect on firm value. However, SIZE had a positive and significant effect on firm value. In contrast, leverage had a negative and insignificant effect on firm value.

Keywords: Profitability, Firm Size, Leverage, Firm Value

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M. Faisal, S.Pd., M.Pd

STIESIA Language Center
Menur Pumpungan 30 Surabaya 60118, Indonesia