

## ABSTRAK

Penelitian ini merupakan jenis penelitian kuantitatif dengan tujuan untuk menguji pengaruh Kepemilikan Asing, *Firm Size*, dan *Leverage* terhadap Kinerja Perusahaan. Kepemilikan Asing diukur dengan persentase kepemilikan efek, *Firm Size* diukur dengan Logaritma Natural (LN) aset perusahaan, dan *Leverage* diukur dengan *Debt Equity Ratio* (DER). Sumber data penelitian ini adalah data sekunder yaitu laporan tahunan yang diperoleh dari [www.idx.co.id](http://www.idx.co.id) dan data laporan kepemilikan efek yang diperoleh dari [www.ksei.co.id](http://www.ksei.co.id). Objek penelitian merupakan perusahaan sektor *Consumer Goods Non-Cyclical* yang terdaftar di Bursa Efek Indonesia (BEI). Sampel yang digunakan dalam penelitian ini diperoleh dengan metode *purposive sampling* yang mendasarkan pemilihan sampel dengan kriteria yang telah ditentukan. Banyak sampel dalam penelitian ini adalah 82 perusahaan dengan periode penelitian tahun 2020 sampai 2022 sehingga diperoleh sebanyak 246 data. Teknik analisis data yang digunakan dalam penelitian ini adalah analisis regresi linier berganda. Berdasarkan hasil dari pengujian hipotesis menunjukkan bahwa Kepemilikan Asing tidak memiliki pengaruh signifikan terhadap kinerja perusahaan, *Firm Size* memiliki pengaruh positif signifikan dan *Leverage* berpengaruh negatif signifikan terhadap Kinerja Perusahaan.


Kata Kunci: Kepemilikan Asing, Kinerja Perusahaan, *Leverage*, *Firm Size*.

## ABSTRACT

*This research was quantitative. It aimed to examine the effect of foreign ownership, firm size, and leverage on the company's performance. The foreign ownership was measured by the percentage of effectiveness ownership, firm size was measured by the natural logarithm (LN) company's assets, and leverage was measured by the Debt Equity Ratio (DER). Furthermore, the data were secondary in the form of annual statements which were obtained from [www.idx.co.id](http://www.idx.co.id), and the statement data of effectiveness ownership which were taken from [www.ksei.co.id](http://www.ksei.co.id). Moreover, the population was the Consumer Goods Non-Cyclical sector listed on the Indonesia Stock Exchange. Additionally, the data collection technique used purposive sampling. In line with that, there were 82 companies as the sample during 2020-2022. Therefore, it obtained 246 data samples. In addition, the data analysis technique used multiple linear regression. The result showed that the hypothesis test indicated that foreign ownership had an insignificant effect on the company's performance. However, firm size had a positive and significant effect on the company's performance. Likewise, firm size had a positive and significant effect on the company's performance. On the other hand, leverage had a negative and significant effect on the company's performance.*

**Keywords:** *Foreign Ownership, Company's Performance, Leverage, Firm S*

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