ABSTRAK

Penelitian ini bertujuan untuk menguji pengaruh profitabilitas, likuiditas, dan solvabilitas terhadap harga saham. Variabel profitabilitas diproksikan dengan *Return on Assets* (ROA), likuiditas diproksikan dengan *Current ratio* (CR), dan solvabilitas diproksikan dengan *Debt to Equity ratio* (DER).

Jenis penelitian ini adalah penelitian kuantitatif. Populasi penelitian ini adalah perusahaan *Property and Real Estate* yang terdaftar di Bursa Efek Indonesia periode 2018-2022. Jenis data penelitian ini merupakan data sekunder berupa laporan keuangan perusahaan. Proses pengambilan sampel menggunakan metode *purposive sampling*, yaitu pemilihan sampel berdasarkan kriteria yang telah ditentukan. Pada metode *purposive sampling* didapatkan sampel sebanyak 10 perusahaan *Property and Real Estate*. Data penelitian diambil selama 5 tahun, yaitu tahun 2018-2022, sehingga diperoleh 32 data yang diolah. Metode analisis data dilakukan dengan menggunakan Regresi Linier Berganda dengan menggunakan program SPSS versi 26.

Hasil penelitian menunjukkan bahwa profitabilitas berpengaruh signifikan terhadap harga saham, sedangkan likuiditas dan solvabilitas berpengaruh tidak signifikan terhadap harga saham.

Kata kunci: Profitabilitas, Likuiditas, Solvabilitas, Harga Saham

ABSTRACT

This research aimed to examine the effect of profitability, liquidity, and solvability on stock price. The profitability was referred to as Return On Asset (ROA), liquidity was referred to as Current Ratio (CR), and solvability was referredto as Debt to Equity Ratio (DER).

The research was quantitative. The population was Property and Real Estate companies listed on the Indonesia Stock Exchange (IDX) during 2018-2022.Moreover, the data were secondary in the form of companies' financial statements.The data collection technique used purposive sampling, in which the sample was based on the criteria given. In line with that, there were 10 companies as the sample. Furthermore, the data were taken for 5 years (2018-2022). Therefore, therewere 32 data samples. Additionally, the data analysis technique used multiple linear regression with SPSS 26.

The result showed that profitability had a significant effect on stock price, However, both liquidity and solvability had insignificant effect on stock price.

Keywords: Profitability, Liquidity, Solvability, Stock Price