ABSTRAK

Penelitian ini bertujuan untuk menguji dan memperoleh bukti empiris pengaruh pertumbuhan perusahaan yang diproksikan dengan *total asset* (AG), *leverage* yang diproksikan dengan *debt to equity* (DER), keputusan investasi yang diproksikan dengan *price to earning ratio* (PER) dan ukuran perusahaan yang diproksikan dengan *logarithm natural of total asset* (*Size*) terhadap nilai perusahaan yang diproksikan dengan *price to book value* (PBV).

Jenis penelitian ini adalah kuantitatif. Populasi penelitian adalah perusahaan perbankan yang terdaftar di Bursa Efek Indonesia (BEI) tahun 2020-2022. Berdasarkan metode *puposive sampling* didapatkan sampel sebanyak 32 perusahaan perbankan. Data penelitian diambil selama 3 tahun yaitu 2020-2022 sehingga diperoleh 96 data sampel. Teknik analisis data dilakukan dengan menggunakan regresi linear berganda dengan bantuan program SPSS.

Hasil pengujian penelitian ini menunjukkan bahwa pertumbuhan perusahaan berpengaruh positif dan signifikan terhadap nilai perusahaan, *leverage* tidak berpengaruh terhadap nilai perusahaan, keputusan investasi berpengaruh positif dan signifikan terhadap nilai perusahaan dan ukuran perusahaan tidak berpengaruh terhadap nilai perusahaan.

Kata Kunci: Pertumbuhan Perusahaan, *Leverage*, Keputusan Investasi, Ukuran Perusahaan, Nilai perusahaan.

ABSTRACT

This research aimed to examine and find out the empirical evidence of the effect of companies' growth which was referred as Asset Growth (AG), leverage referred to as Debt to Equity Ratio (DER), investment decisions referred to Price to Earning Ratio (PER), and firm size referred to as logarithm natural if total asset (Size); on the firm value that referred to aPrice to Book Value (PBV).

The research was quantitative. The population was banking companies listed on the Indonesia Stock Exchange (IDX) during 2020-2022. Moreover, the data collection technique used puposive sampling. In line with that, there were 32 companies as the sample. The data were taken for 3 years. In total, there were 96 data samples. Futhermore, the data analysis technique used multiple linear regression with SPSS.

The result showed that growth had a positive and significant effect on firm value. However, leverage did not affect firm value. On the other hand, investment decisions had a positive and significant effect on firm value. In contrast, the firm size did not affect firm value.

Keywords: Companies' Growth, Leverage, Investment Decisions, Firm Size, Firm Value