

ABSTRAK

Penelitian ini dilakukan bertujuan untuk mengetahui dan menganalisis bagaimana pengaruh likuiditas, solvabilitas, dan profitabilitas terhadap harga saham perusahaan Property Real Estate yang terdaftar di Bursa Efek Indonesia selama periode 2017-2022. Variabel independen yaitu likuiditas diukur menggunakan Current Ratio (CR), solvabilitas diukur menggunakan Debt to Equity Ratio (DER), dan profitabilitas diukur menggunakan Return on Equity (ROE) sedangkan variabel dependen Harga Saham yang digunakan adalah Closing Price pada akhir tahun.

Jenis penelitian yang digunakan adalah penelitian kuantitatif. Pengambilan sampel dalam penelitian dilakukan dengan metode purposive sampling di mana dari 36 perusahaan Property Real Estate yang terdaftar di Bursa Efek Indonesia selama periode 2017-2022 terdapat 10 perusahaan yang memenuhi kriteria sampel yang ditentukan. Teknik analisis data yang digunakan adalah analisis regresi berganda, uji asumsi klasik, uji kelayakan model, dan uji hipotesis. Uji analisis dalam penelitian ini dibantu dengan menggunakan program aplikasi SPSS versi 26.

Hasil uji hipotesis menunjukkan bahwa likuiditas dan solvabilitas berpengaruh signifikan terhadap harga saham, sedangkan profitabilitas berpengaruh tidak signifikan terhadap harga saham.

Kata Kunci: *Likuiditas, Solvabilitas, Profitabilitas, Harga Saham.*

ABSTRACT

This research aimed to find out and analyze the effect of liquidity, solvability, and profitability on the stock price of the Property and Real Estate companies listed on the Indonesia Stock Exchange during 2017-2020. Furthermore, the independent variables were liquidity which was measured by Current Ratio (CR), solvability which was measured by Debt to Equity Ratio (DER), and profitability which was measured by Return on Equity (ROE). While the dependent variable was the stock price, which was used closing price at the end of the year.

The research was quantitative. Moreover, the population was 36 Property and Real Estate companies listed on the Indonesia Stock Exchange during 2017-2020. The data collection technique used purposive sampling. In line with that, there were 10 companies that fulfilled the determined criteria as the sample. Additionally, the data analysis technique used multiple regression, classical assumption test, proper model test, and hypothesis test. In addition, the instrument used SPSS (Statistical Product and Service Solution) 26 version.

The hypothesis test showed that both liquidity and solvability had a significant effect on the stock price. On the other hand, profitability had an insignificant effect on the stock price.

Keywords: *Liquidity, Solvability, Profitability, Stock Price*

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