

ABSTRAK

Berdasarkan penelitian kali ini penulis akan membahas tentang Rasio Return on Equity (ROE), Earning Per Share (EPS), dan Price Earning Ratio (PER) yang mempengaruhi Harga Saham. Harga saham diukur dengan Rasio Return on Equity (ROE), Earning Per Share (EPS), dan Price Earning Ratio (PER). Tujuan dari penelitian ini adalah (1) Untuk mengetahui dan menganalisis pengaruh Return on Equity (ROE) terhadap Harga Saham (2) Untuk mengetahui dan menganalisis pengaruh Earning Per Share (EPS) terhadap Harga Saham (3) Untuk mengetahui dan menganalisis Price Earning Ratio (PER) terhadap Harga Saham. Jenis penelitian ini adalah penelitian kuantitatif.

Penelitian ini mengambil sampel dari populasi dengan menggunakan teknik Purposive Sampling studi pada Perusahaan Manufaktur sub sektor Farmasi yang terdaftar di Bursa Efek Indonesia (BEI) periode 2013-2017. Metode analisis data yang digunakan adalah metode analisis regresi berganda dengan alat bantu aplikasi SPSS 20.0 (Statistical Product and Service Solutions). Penelitian dengan menggunakan dua jenis variabel yaitu Variabel Dependent (Variabel Terikat) dan Variabel Independent (Variabel Bebas).

Hasil dari penelitian ini adalah (1) Return on Equity (ROE) berpengaruh positif dan signifikan terhadap harga saham (2) Earning Per Share (EPS) berpengaruh positif dan tidak signifikan terhadap harga saham (3) Price Earning Ratio (PER) berpengaruh positif dan tidak signifikan terhadap harga saham.

Kata kunci : Return on Equity, Earning Per Share, Price Earning Ratio, Harga Saham.

ABSTRACT

This research aimed to find out and analyze the effect of Return on Equity (ROE), Earning Per Share (EPS), and Price Earning Ratio (PER) on the shares price. Shares price was measured by Return on Equity (ROE), Earning Per Share (EPS), and Price Earning Ratio (PER).

The research was quantitative, while, the sampling collection technique used purposive sampling at pharmacy manufacturing companies which were listed on Indonesia Stock Exchange (IDX) 2013-2017. Moreover, there were six companies in which taken based on criteria given, as sample. In addition, the data analysis technique used multiple linear regression with SPSS (Statistical Product and Service Solutions) Version 20.0. Moreover, there were two variables, dependent and independent variable.

In addition, the research result concluded as follows: (1) Return on Equity (ROE) had positive and significant effect on the shares price, (2) Earning Per share (EPS) had positive, but insignificant effect on the share price, (3) Price Earning Ratio (PER) had positive but insignificant effect on the share price.

Keywords : Return on Equity, Earning Per Share, Price Earning Ratio, Share Price.



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