

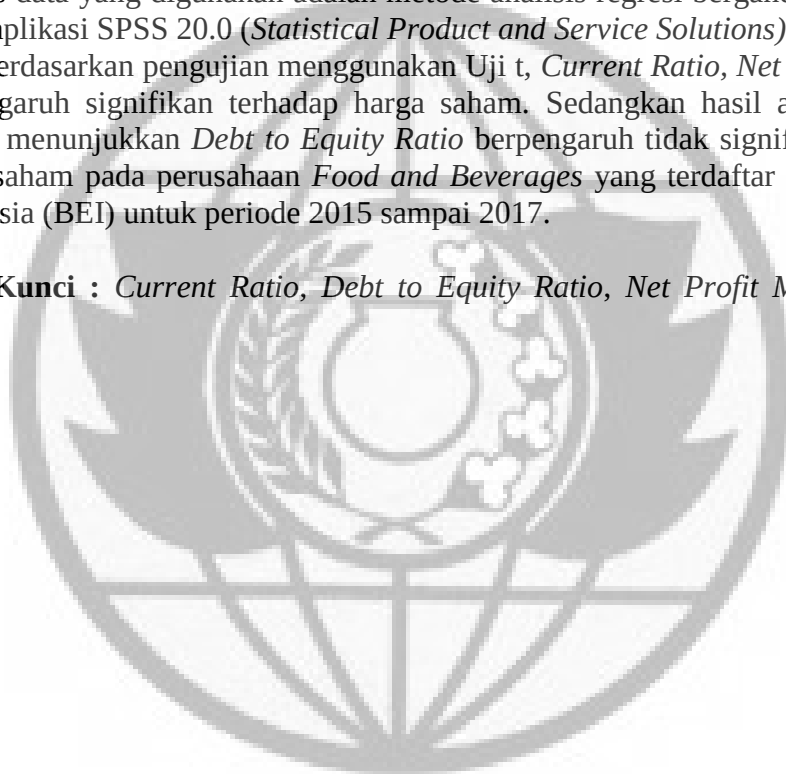
ABSTRAK

Penelitian ini bertujuan untuk mengetahui dan menganalisis pengaruh *Current Ratio*, *Debt to Equity Ratio*, dan *Net profit Margin* terhadap harga saham. Harga saham diukur dengan *Current Ratio*, *Debt to Equity Ratio*, dan *Net profit Margin*. Jenis penelitian ini adalah penelitian kuantitatif. Penelitian ini dilakukan dengan mengambil objek pada perusahaan *Food and Beverages* yang terdaftar di Bursa Efek Indonesia (BEI) untuk periode 2015 sampai 2017.

Metode pengambilan sampling yang digunakan adalah dengan metode *purposive sampling*, berdasarkan kriteria yang telah ditentukan maka diperoleh sebanyak 11 perusahaan yang akan dijadikan sebagai objek penelitian. Metode analisis data yang digunakan adalah metode analisis regresi berganda dengan alat bantu aplikasi SPSS 20.0 (*Statistical Product and Service Solutions*).

Berdasarkan pengujian menggunakan Uji *t*, *Current Ratio*, *Net Profit Margin* berpengaruh signifikan terhadap harga saham. Sedangkan hasil analisis secara parsial menunjukkan *Debt to Equity Ratio* berpengaruh tidak signifikan terhadap harga saham pada perusahaan *Food and Beverages* yang terdaftar di Bursa Efek Indonesia (BEI) untuk periode 2015 sampai 2017.

Kata Kunci : *Current Ratio*, *Debt to Equity Ratio*, *Net Profit Margin*, Harga Saham



ABSTRACT

This research aimed to find out and analyze the effect of Current Ratio, Debt to Equity Ratio, and Net Profit Margin on the shares prices. Shares prices was measured by Current Ratio, Debt to Equity Ratio, and Net Profit Margin. The research was quantitative. While, the population as Food and Beverages companies which were listed on Indonesia Stock Exchange (IDX) 2015-2017.

The sampling collection technique used purposive sampling. Moreover, there were eleven companies in which taken based on criteria given, as sample. In addition, the data analysis technique used multiple linear regression ith SPSS (Statistical Product and Service Solutions) Version 20.0.

Based on T-test analysis, it concluded the current ratio, net profit margin has significant effect on the shares prices. But the research result, partially, concluded there was, debt to equity ratio had insignificant effect on the shares price of Food and Beverages companies, which were listed on Indonesia Stock Exchange (IDX) 2015-2017.

Keywords: *Current Ratio, Debt to Equity Ratio, Net profit Margin, Shares Price.*



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