ABSTRAK

Penelitian ini bertujuan untuk mengetahui dan menganalisis pengaruh *Earning Per Share* (EPS), *Return On Equity* (ROE) dan *Debt to Equity Ratio* (DER) terhadap Harga Saham pada perusahaan semen yang terdaftar di Bursa Efek Indonesia (BEI) dengan periode penelitian selama 5 tahun yaitu 2013-2017.

Populasi yang digunakan dalam penelitian ini sebanyak 6 perusahaan semen yang terdaftar di Bursa Efek Indonesia (BEI). Teknik pengambilan sampel dilakukan dengan menggunakan *purposive sampling*. Berdasarkan metode *purposive sampling* diperoleh sampel sebanyak 4 perusahaan semen yang terdaftar di Bursa Efek Indonesia (BEI). Metode analisis yang digunakan adalah analisis regresi linier berganda dengan menggunakan alat bantu berupa aplikasi SPSS (*Statistical Product and Service Solution*).

Hasil penelitian ini menunjukkan bahwa variabel *Earning Per Share* (EPS) berpengaruh positif dan signifikan terhadap harga saham, variabel *Return On Equity* (ROE) berpengaruh negatif dan signifikan terhadap harga saham, variabel *Debt to Equity Ratio* (DER) berpengaruh negatif dan tidak signifikan terhadap harga saham.

Kata kunci: *Earning Per Share* (EPS), *Return On Equity* (ROE), *Debt to Equity Ratio* (DER) dan Harga Saham.

ABSTRACT

This research aimed to find out and analyze the effect of Earning Per Share (EPS), Return on Equity (ROE) and Debt to Equity Ratio (DER) on the shares price of Cement Companies which were listed on Indonesia Stock Exchange for 5 years (2013-2017).

The population was six Cement companies which were listed on Indonesia Stock Exchange. While, the sampling collection technique used purposive sampling. In line with the sampling, there were four Cement companies as the samples, which were listed on Indonesia Stock Exchange. Moreover, the data analysis technique used multiple linier regression with SPSS (Statistical Product and Service Solution).

The research result concluded Earning Per Share (EPS) had positive and negative and significant effect on the shares price, Return on Equity (ROE) had negative and significant effect on the shares price. In addition, Debt to Equity Ratio(DER) had negative and insignificant effect on the shares price.Variabel DER have no significant to shares prices.

Keywords: *earning per share (EPS), return on equity (ROE), debt to equity ratio (DER), shares price.*