

## ABSTRAK

Tujuan dari penelitian ini adalah untuk mengetahui, menguji, dan menganalisis Pengaruh Likuiditas, Profitabilitas, dan *Leverage* Terhadap Harga Saham Perusahaan Sub Sektor Farmasi yang terdaftar di Bursa Efek Indonesia Periode 2017-2021. Likuiditas diukur menggunakan *Current Ratio*, Profitabilitas diukur menggunakan *Return On Asset*, dan *Leverage* diukur menggunakan *Debt To Equity Ratio*. Jenis Penelitian ini adalah Kuantitatif. Penelitian ini menggunakan metode *Purposive Sampling* yang dimana jumlah 11 perusahaan farmasi yang terdaftar di Bursa Efek Indonesia, terdapat 7 sampel yang memenuhi kriteria sampel yang ditentukan. Teknis analisis yang digunakan pada penelitian ini yaitu Analisis regresi berganda, Uji asumsi klasik, Uji kelayakan Model, Uji Hipotesis dengan menggunakan program SPSS 27. Hasil penelitian ini menunjukkan bahwa Likuiditas dan Profitabilitas berpengaruh signifikan terhadap Harga saham, sedangkan *Leverage* berpengaruh tidak signifikan terhadap harga saham.

Kata kunci : Likuiditas, Profitabilitas, *Leverage*, Harga saham



## ABSTRACT

This research aimed to find out, examine, and analyze the effect of liquidity, profitability, and leverage on the stock price of Pharmaceutical sub-sector companies listed on the Indonesia Stock Exchange 2017-2021. Furthermore, liquidity was measured by the Current Ratio, profitability was measured by Return On Assets, and Leverage was measured by Debt to Equity Ratio. The research was quantitative. Moreover, the data collection technique used purposive sampling. In line with that, there were 7 samples from 11 pharmaceutical companies listed on the Indonesia Stock Exchange. Additionally, the data analysis technique used multiple regression analysis, classical assumption test, proper model test, and hypothesis test with SPSS (Statistical Product and Service Solution) 27 version. In addition, the research result indicated that both liquidity and profitability had a significant effect on the stock price of Pharmaceutical sub-sector companies. On the other hand, leverage had an insignificant effect on the stock price of Pharmaceutical sub-sector companies.

**Keywords:** Liquidity, Profitability, Leverage, Stock Price

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