

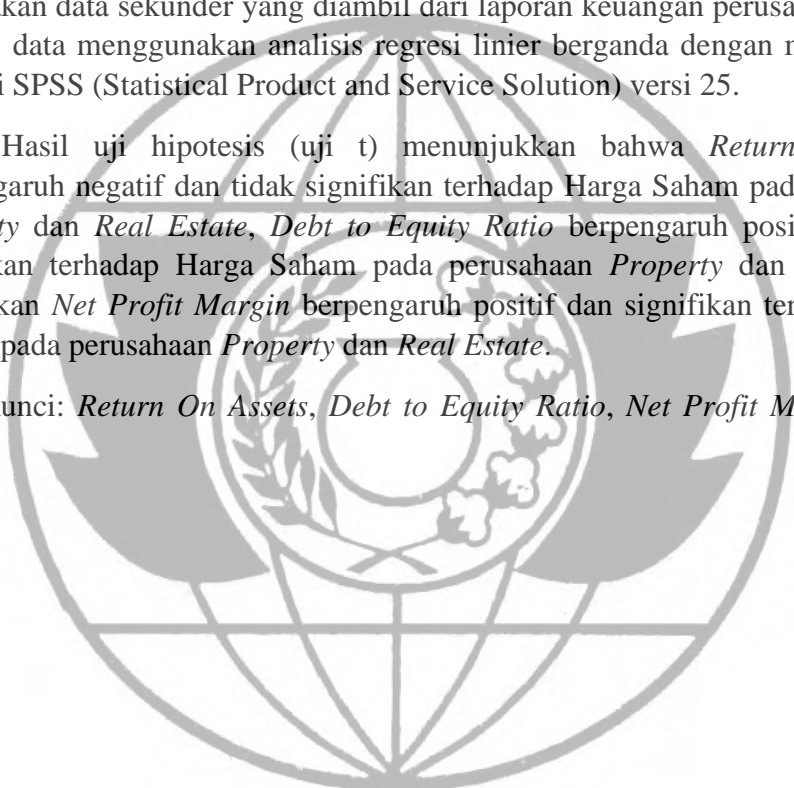
ABSTRAK

Penelitian ini bertujuan untuk mengetahui pengaruh *Return On Assets*, *Debt to Equity Ratio* dan *Net Profit Margin* terhadap Harga Saham perusahaan *Property* dan *Real Estate* di Bursa Efek Indonesia (BEI) selama periode 2017-2021.

Populasi yang digunakan pada penelitian ini adalah perusahaan *Property* dan *Real Estate* di Bursa Efek Indonesia selama periode 2017-2021 sejumlah 6 perusahaan. Teknik pengambilan sampel yang digunakan dalam penelitian ini adalah sampel jenuh dimana total populasi dijadikan sebagai sampel. Jenis penelitian ini merupakan penelitian kuantitatif sedangkan data yang digunakan merupakan data sekunder yang diambil dari laporan keuangan perusahaan. Teknik analisis data menggunakan analisis regresi linier berganda dengan menggunakan aplikasi SPSS (Statistical Product and Service Solution) versi 25.

Hasil uji hipotesis (uji t) menunjukkan bahwa *Return On Assets* berpengaruh negatif dan tidak signifikan terhadap Harga Saham pada perusahaan *Property* dan *Real Estate*, *Debt to Equity Ratio* berpengaruh positif dan tidak signifikan terhadap Harga Saham pada perusahaan *Property* dan *Real Estate*, sedangkan *Net Profit Margin* berpengaruh positif dan signifikan terhadap Harga Saham pada perusahaan *Property* dan *Real Estate*.

Kata Kunci: *Return On Assets*, *Debt to Equity Ratio*, *Net Profit Margin*, Harga Saham



ABSTRACT

This research aimed to find out the effect of Return On Assets, Debt to Equity Ratio, and Net Profit Margin on the stock price of Property and Real Estate companies listed on the Indonesia Stock Exchange (IDX) during 2017-2021.

The population was Property and Real Estate companies listed on the Indonesia Stock Exchange (IDX) during 2017-2021 consisting of 6 companies. Moreover, the data collection technique used a saturated sample, in which the member of the population was the sample. Furthermore, the research was quantitative. The data were secondary, taken from companies' financial statements. Additionally, the data analysis technique used multiple linear regression with SPSS (Statistical Product and Service Solution) 25.

The result of the hypothesis test (t-test) showed that Return On Assets had a negative and insignificant on the stock price of Property and Real Estate companies. However, the Debt to Equity Ratio had a positive but insignificant effect on the stock price of Property and Real Estate companies. In contrast, Net Profit Margin had a positive and significant effect on the stock price of Property and Real Estate companies.

Keywords: *Return On Assets, Debt to Equity Ratio, Net Profit Margin, Stock Price*



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