

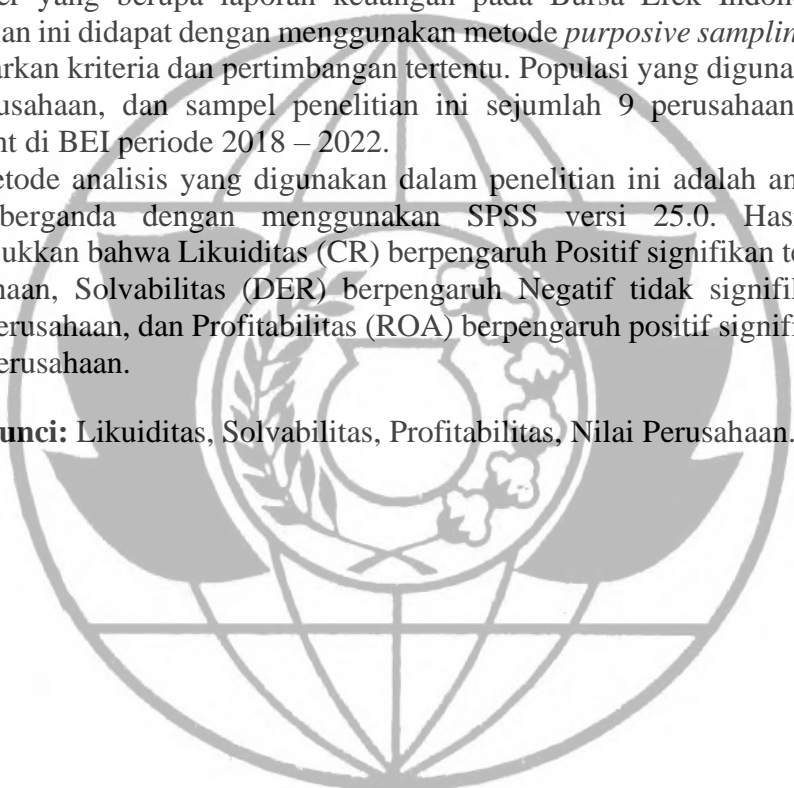
ABSTRAK

Tujuan dari penelitian ini adalah untuk mengetahui, menganalisis, dan menguji pengaruh Likuiditas, Solvabilitas, dan Profitabilitas terhadap Nilai Perusahaan Tekstil dan Garment yang terdaftar di BEI periode 2018 – 2022. Likuiditas diukur menggunakan *Current Ratio*, Solvabilitas diukur menggunakan *Debt to Equity Ratio*, dan Profitabilitas diukur menggunakan *Return on Asset*.

Jenis Penelitian ini menggunakan hubungan metode kausal komparatif dengan pendekatan kuantitatif. Pengumpulan data dalam penelitian ini menggunakan data sekunder yang berupa laporan keuangan pada Bursa Efek Indonesia. Sampel penelitian ini didapat dengan menggunakan metode *purposive sampling*, ditentukan berdasarkan kriteria dan pertimbangan tertentu. Populasi yang digunakan sejumlah 22 perusahaan, dan sampel penelitian ini sejumlah 9 perusahaan Tekstil dan Garment di BEI periode 2018 – 2022.

Metode analisis yang digunakan dalam penelitian ini adalah analisis regresi linier berganda dengan menggunakan SPSS versi 25.0. Hasil penelitian menunjukkan bahwa Likuiditas (CR) berpengaruh Positif signifikan terhadap Nilai Perusahaan, Solvabilitas (DER) berpengaruh Negatif tidak signifikan terhadap Nilai Perusahaan, dan Profitabilitas (ROA) berpengaruh positif signifikan terhadap Nilai Perusahaan.

Kata kunci: Likuiditas, Solvabilitas, Profitabilitas, Nilai Perusahaan.



ABSTRACT

This reseracrh aimed to find out, analytze and exaimed the effect of liquidity, solvability, and profitability on the firm value of the textile and garment industry listed on the Indonesia Stock Exchange (IDX) during 2018-2022. Furthermore, liquidity was measured by the Current ratio, solvability was measured by Debt to Equity Ratio, and profitability was measured by Return on Asset.

The research was causal-comparative with quantitave. Moreover, the data collection used purposive sampling. The data were secondary data in the form of companies' financial statements listed on IDX. Furthermore, the population was 22 textile and garment industries. In line with that, there were 9 companies isted on ID during 2018-2022 as the sample.

The data analysis technique used multiple linear regression with SPSS 25.0 version. Additionally, the result showed that liquidity (CR) had a significantly positive effect on the firm value. However, solvability (DER) had a negative and insignificant effect on the firm value. In contrast, profitability (ROA) had a significant and positive effect on the firm value.

Keywords: *Liquidity, Solvability, Profitability, Firm Value.*



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