

## ABSTRAK

Penelitian ini bertujuan untuk menguji pengaruh Profitabilitas, Ukuran Perusahaan, dan Struktur Modal sebagai variabel bebas terhadap Nilai Perusahaan sebagai variabel terikat. Profitabilitas diproksikan dengan *ROE*, Ukuran Perusahaan diproksikan dengan *SIZE*, dan Struktur Modal diproksikan dengan *DER* terhadap Nilai Perusahaan yang diproksikan dengan *PBV*.

Penelitian ini menggunakan hubungan kausal komparatif dengan pendekatan kuantitatif. Teknik pengambilan sampel yaitu *purposive sampling* yaitu teknik pengambilan sampel yang didasarkan pada kriteria tertentu. Populasi yang digunakan 40 perusahaan, dan sampel sejumlah 11 perusahaan transportasi di BEI periode 2017-2021. Teknik analisis yang digunakan adalah analisis regresi linier berganda menggunakan program SPSS versi 26.0.

Hasil penelitian menunjukkan bahwa Profitabilitas berpengaruh positif dan signifikan terhadap nilai perusahaan, Ukuran perusahaan berpengaruh negatif dan tidak signifikan terhadap nilai perusahaan, dan Struktur Modal berpengaruh positif dan signifikan terhadap nilai perusahaan.

**Kata kunci :** Profitabilitas, Ukuran Perusahaan, Struktur Modal, Nilai Perusahaan

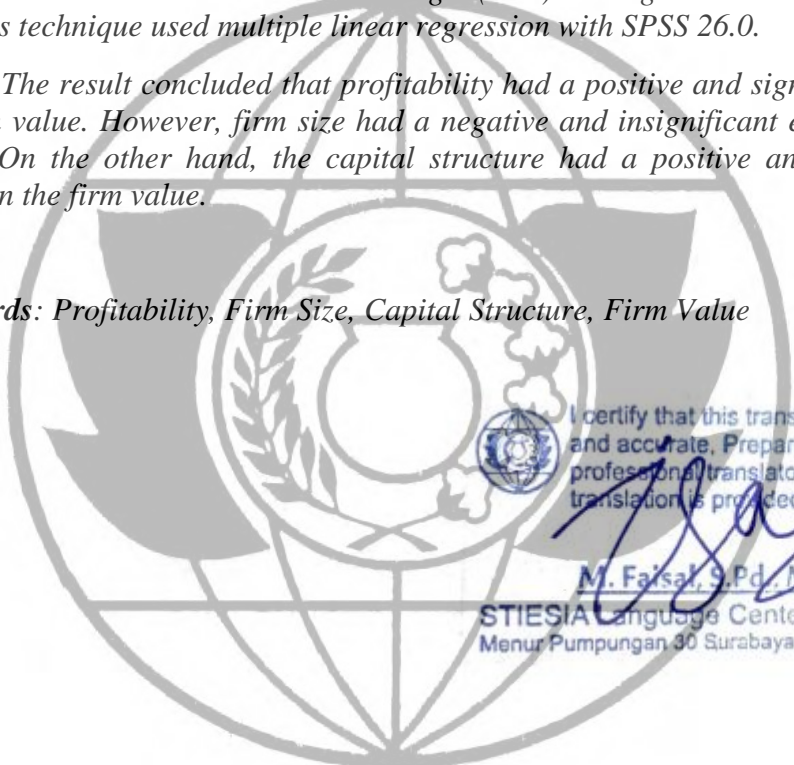
## **ABSTRACT**

*This research examined the effect of profitability, firm size, and capital structure as independent variables; on firm value as a dependent variable. Profitability was referred as to ROE, firm size was referred as to SIZE, and capital structure was referred to as DER. While the firm value was referred to as PBV.*

*The research was causal-comparative with a quantitative approach. Moreover, the data collection technique used purposive sampling, in which the sample was based on the criteria given. In line with that, there were 40 companies as the sample. Furthermore, the population was 11 transportation companies listed on the Indonesia Stock Exchange (IDX) during 2017-2021. The data analysis technique used multiple linear regression with SPSS 26.0.*

*The result concluded that profitability had a positive and significant effect on firm value. However, firm size had a negative and insignificant effect on firm value. On the other hand, the capital structure had a positive and significant effect on the firm value.*

**Keywords:** Profitability, Firm Size, Capital Structure, Firm Value



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