

## ABSTRAK

Penelitian ini bertujuan untuk menguji dan menganalisis pengaruh *media exposure* dan kinerja lingkungan terhadap pengungkapan emisi karbon pada perusahaan manufaktur yang terdapat di Bursa Efek Indonesia (BEI).

Jenis penelitian ini adalah penelitian kuantitatif. Populasi penelitian adalah perusahaan manufaktur yang terdapat di Bursa Efek Indonesia (BEI). Proses pengambilan sampel dengan kriteria-kriteria yang telah ditentukan. Berdasarkan metode *purposive sampling* terdapat sampel sebanyak 15 perusahaan manufaktur. Data penelitian diambil selama 2 tahun, yaitu tahun 2018-2019, sehingga diperoleh 30 data yang diolah. Teknik analisis data dilakukan dengan menggunakan Regresi Linear Berganda dengan bantuan program SPSS versi 25.

Hasil penelitian menunjukkan bahwa *media exposure* berpengaruh positif terhadap pengungkapan emisi karbon. Sedangkan kinerja lingkungan tidak berpengaruh terhadap pengungkapan emisi karbon.

**Kata kunci:** *media exposure*, kinerja lingkungan, pengungkapan emisi karbon.



## **ABSTRACT**

*This research aimed to examine the effect of media exposure and environmental performance on the disclosure of carbon emissions at manufacturing companies listed on the Indonesia Stock Exchange (IDX).*

*The research was quantitative. Moreover, the population was manufacturing companies listed on the Indonesia Stock Exchange (IDX). The data collection technique used purposive sampling, in which the sample was based on determined criteria. In line with that, there were 15 manufacturing companies as the sample. Furthermore, the data were taken for 2 years, from 2018-2019. In total, there were 30 data obtained. The data analysis technique used multiple linear regression with SPSS (Statistical Product and Service Solution) 25 version.*

*The result showed that media exposure had a positive effect on the disclosure of carbon emissions at manufacturing companies listed on the Indonesia Stock Exchange (IDX). On the other hand, the environmental performance did not affect the disclosure of carbon emissions at manufacturing companies listed on the Indonesia Stock Exchange (IDX).*

**Keywords:** *Media Exposure, Environmental Performance, Disclosure of Carbon Emissions*

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