

ABSTRAK

Penelitian ini bertujuan untuk menguji pengaruh likuiditas, investasi dan solvabilitas terhadap profitabilitas. Likuiditas diukur dengan *current ratio*, investasi diukur dengan *book value*, solvabilitas diukur dengan *debt to equity ratio*, sedangkan profitabilitas diukur dengan *earnng per share*.

Jenis penelitian ini adalah penelitian kuantitatif. populasi penelitian adalah perusahaan otomotif dalam Indeks LQ45. Proses pengambilan sampel menggunakan metode *purposive sampling*, yaitu pemilihan sampel dengan kriteria-kriteria yang telah ditentukan. Berdasarkan metode *purposive sampling* didapatkan sampel sebanyak 13 perusahaan otomotif dalam Indeks LQ45. Data penelitian diambil 5 tahun, yaitu tahun 2017-2021, sehingga diperoleh 65 data yang diolah. Teknik analisis data dilakukan dengan menggunakan Regresi Linier Berganda dengan bantuan program SPSS versi 25.

Hasil penelitian menunjukkan bahwa likuiditas tidak berpengaruh terhadap profitabilitas, investasi tidak berpengaruh terhadap profitabilitas, sedangkan solvabilitas berpengaruh terhadap profitabilitas.

Kata Kunci : likuiditas, investasi, solvabilitas, profitabilitas



ABSTRACT

This research aimed to examine the effect to liquidity, investment, and solvability on profitability. Liquidity was measured by the Current Ratio, investment was measured by book value, and solvability was measured by Debt to Equity Ratio. While the profitability was measured by Earning Per Share.

The research was quantitative. Moreover, the population was automotive companies that were listed on the LQ-45 index. Furthermore, the data collection technique used purposive sampling i.e. a election sample with determined criteria. Based on the purposive sampling obtained 13 automotive companies that were listed on the LQ-45 index. Additionally, the data was taken for 5 years during 2017-2021. In total, there were 65 observation data. In addition, the data analysis technique used multiple linear regression analysis with SPSS (Statistical Product and Service Solution) 25 version.

The research result showed that liquidity did not affect the profitability of automotive companies. On the other hand, investment had not affected the profitability of automotive companies. In contrast, solvability effect profitability of automotive companies.

Keywords: *Liquidity, Investment, Solvency, Profitability*

