

## ABSTRAK

Tujuan penelitian untuk mengetahui pengaruh profitabilitas, kebijakan deviden, ukuran perusahaan terhadap nilai perusahaan yang dilakukan pada perusahaan industri dasar dan kimia yang terdaftar di Bursa Efek Indonesia (BEI) periode 2017-2021. Dalam penelitian ini profitabilitas menggunakan *proxy* ROA, kebijakan deviden DPR, ukuran perusahaan (*Size*) dan nilai perusahaan menggunakan model *Price Book Value (Pbv)*.

Jenis penelitian ini merupakan penelitian kuantitatif dengan data sekunder dari laporan keuangan dan data saham. Teknik pengumpulan data menggunakan metode dokumentasi. Populasi penelitian yaitu 39 perusahaan dengan teknik pengumpulan sampel menggunakan metode *purposive sampling*. Populasi yang dikreteria menghasilkan sampel sebanyak 22 perusahaan dengan periode 5 tahun sehingga menghasilkan 110 data perusahaan. Metode analisis yang digunakan pada penelitian yaitu analisis regresi linier berganda dengan bantuan alat *Stastictical Package for the School Sciences (SPSS) versi 25*.

Hasil analisis penelitian menunjukkan bahwa profitabilitas berpengaruh signifikan terhadap nilai perusahaan, kebijakan deviden berpengaruh signifikan terhadap nilai perusahaan, ukuran perusahaan berpengaruh signifikan terhadap nilai perusahaan.

**Kata Kunci:** profitabilitas, kebijakan deviden, ukuran, nilai.



## ABSTRACT

*This research aimed to find out the effect of profitability, dividend policy, and firm size on the firm value of Base Industry and Chemical companies listed on the Indonesia Stock Exchange (IDX) 2017-2021. Profitability was referred to as ROA, dividend policy was referred to as DPR, firm size was referred to as Size, and firm value was referred to Price to Book Value (PBV).*

*The research was quantitative with secondary data. The data were taken from companies' financial statements and stock. Moreover, the data collection technique used purposive sampling with documentation as the instrument. The population was 39 Base Industry and Chemical companies. In line with that, there were 22 samples for 5 years. In total, there were 110 data samples. Furthermore, the data analysis technique used multiple linear regression with SPSS 25.*

*The result concluded that profitability had a significant effect on firm value. Likewise, dividend policy had a significant effect on firm value. Similarly, firm size had a significant effect on firm value.*

**Keywords:** *profitability, dividend policy, size, value*

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