

ABSTRAK

Penelitian ini dilakukan untuk menguji pengaruh *Return On Equity* (ROE), *Gross Profit Margin* (GPM), *Net Profit Margin* (NPM) dan *Earning Per Share* (EPS) terhadap Harga Saham pada Perusahaan Subsektor Logam dan sejenisnya. Harga Saham yang digunakan adalah harga penutupan (*closing price*). Jenis penelitian ini menggunakan penelitian kuantitatif. Terdapat 13 perusahaan pertambangan subsektor logam dan sejenisnya yang terdaftar di Bursa Efek Indonesia (BEI) periode 2018-2021 dan diperoleh 8 perusahaan sampel yang digunakan melalui proses pengambilan sampel metode *purposive sampling* dimana sampel yang diambil berdasarkan kriteria yang telah ditetapkan dengan pertimbangan. Data yang digunakan adalah data sekunder. Teknik analisis data yang digunakan adalah analisis linear berganda dengan menggunakan SPSS (*Statistical Product and Service Solutions*) versi 26. Hasil penelitian ini menunjukkan bahwa variabel *Return On Equity* (ROE) berpengaruh negatif tidak signifikan, *Gross Profit Margin* (GPM) berpengaruh negatif signifikan, *Net Profit Margin* (NPM) berpengaruh positif signifikan dan *Earning Per Share* (EPS) berpengaruh positif signifikan terhadap harga saham.

Kata Kunci : *return on equity* (roe), *gross profit margin* (gpm), *net profit margin* (npm), *earning per share* (eps), harga saham.

ABSTRACT

This research aimed to examine the effect of Return On Equity (ROE), Gross Profit Margin (GPM), Net Profit Margin (NPM), and Earning Per Share (EPS) on the stock price of Mining Metal sub-sector companies and so forth. The stock price used its closing price. Moreover, the research was quantitative. The population was 13 Mining Metal sub-sector companies and so forth listed on the Indonesia Stock Exchange (IDX) 2018-2021. Furthermore, the data collection technique used purposive sampling, in which the sample was based on the criteria given. In line with that, there were 8 samples. Additionally, the data were secondary. In addition, the data analysis technique used multiple linear regression with SPSS 26. The result concluded that ROE had a negative and insignificant effect on the stock price. However, GPM had a negative and significant effect on the stock price. In contrast, both NPM and EPS had a significantly positive effect on the stock price.

Keywords: *Return On Equity (ROE), Gross Profit Margin (GPM), Net Profit Margin (NPM), Earning Per Share (EPS), Stock Price*



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