

ABSTRAK

Penelitian ini bertujuan untuk mengetahui pengaruh *corporate social responsibility* (CSRDI) dan *good corporate governance* (komisaris independen, jumlah dewan direksi, jumlah komite audit) terhadap profitabilitas perusahaan yang diproksikan dengan *return on assets* (ROA). Populasi dalam penelitian ini yaitu perusahaan sektor industri dasar dan kimia yang terdaftar di Bursa Efek Indonesia (BEI) periode tahun 2018 – 2020.

Penelitian ini menggunakan jenis penelitian kuantitatif. Teknik pengambilan sampel pada penelitian ini menggunakan metode *purposive sampling* yaitu pemilihan sampel berdasarkan kriteria-kriteria yang telah ditentukan agar dapat menjawab permasalahan dari penelitian ini. Jumlah sampel pada penelitian ini yaitu 60 perusahaan sektor industri dasar dan kimia sehingga diperoleh sebanyak 180 data pengamatan yang digunakan dalam penelitian ini. Sumber data sekunder yang diperoleh peneliti dari sumber terpercaya dengan menggunakan teknik pengumpulan data dari laporan tahunan yang diperoleh melalui situs resmi Bursa Efek Indonesia (BEI) www.idx.co.id dan melalui Galeri Investasi Bursa Efek Indonesia (GIBEI) STIESIA Surabaya.

Hasil penelitian menunjukkan bahwa *corporate social responsibility* berpengaruh positif terhadap profitabilitas perusahaan. Komisaris Independen berpengaruh positif terhadap profitabilitas perusahaan. Dewan Direksi berpengaruh positif terhadap profitabilitas perusahaan. Komite Audit berpengaruh positif terhadap profitabilitas perusahaan.

Kata Kunci: *Corporate Social Responsibility, Good Corporate Governance, Profitabilitas.*

ABSTRACT

This research aimed to find out the effect of corporate social responsibility (CSRDI) and good corporate governance (independent commissionaire, amount of board of directors, the number of audit committees) on the company's profitability which was proxied by return on assets (ROA). Furthermore, the research population used the company in the base and chemical industry sector listed on The Indonesia Stock Exchange (IDX) in the 2018-2020 periods.

This research was quantitative. Moreover, the research sample collection used the purposive sampling method, i.e., a sample selection based on the criteria given to solve the research problem. Meanwhile, the number of research samples was 60 companies in the base and chemicals sector; therefore, it obtained 180 observation research data. On the other hand, this research used secondary data sources taken from trusted sources with the research data collection technique in the form of the annual report, which was taken from the Indonesia Stock Exchange official website (IDX) www.idx.co.id and also through The Indonesia Stock Exchange Investment gallery (GIBEI) STIESIA Surabaya.

The research result indicated that corporate social responsibility positively affected the company's profitability. Meanwhile, the independent commissionaire positively affected the company's profitability. The board of directors positively affected the company's profitability. In addition, the audit committee positively affected the company's profitability.

Keywords: Corporate Social Responsibility, Good Corporate Governance, Profitability

