

## ABSTRAK

Penelitian ini bertujuan untuk mengetahui, menganalisis dan menguji pengaruh *Return On Investment*, *Earning Per Share*, dan *Dividend Per Share* terhadap harga saham pada perusahaan perbankan yang terdaftar di Bursa Efek Indonesia.. Dengan variabel independen yaitu *Return On Investment*, *Earning Per Share*, dan *Dividend Per Share* sedangkan variabel dependen Harga Saham. Jenis penelitian adalah penelitian kuantitatif. Pengambilan sampel dilakukan dengan metode *purposive sampling*, yaitu dengan menggunakan kriteria-kriteria tertentu dan diperoleh sebanyak 10 perusahaan perbankan sebagai anggota sampel. Metode analisis yang digunakan adalah analisis regresi linier berganda dengan menggunakan program SPSS versi 26.

Berdasarkan pengujian yang telah dilakukan menggunakan uji t, dapat menunjukkan bahwa *Return On Investment* berpengaruh positif dan signifikan, *Earning Per Share* berpengaruh negatif dan tidak signifikan, *Dividend Per Share* berpengaruh positif dan signifikan terhadap harga saham pada perusahaan perbankan yang terdapat di Bursa Efek Indonesia.

**Kata Kunci :** *Return On Investment*, *Earning Per Share*, dan *Dividend Per Share*  
Harga Saham

## **ABSTRACT**

*This research aimed to find out, analyze, and examine the effect of Return On Investment, Earning Per Share, and Dividend Per Share on the stock price of Banking companies that were listed on the Indonesia Stock Exchange. The independent variables were Return On Investment, Earning Per Share, and Dividend Per Share. While the dependent variable was the stock price. Furthermore, the research was quantitative. The data collection technique used purposive sampling, in which the sample was based on the criteria given. In line with that, there were 10 Banking companies as the sample. Additionally, the data analysis technique used multiple linear regression with SPSS 26.*

*Based on the t-test, it concluded that Return On Investment had a significantly positive effect on the stock price. On the other hand, Earning Per Share had a negative and insignificant effect on the stock price. In contrast, Dividend Per Share had a significantly positive effect on the stock price of banking companies that were listed on the Indonesia Stock Exchange.*

**Keywords :** *Return On Investment, Earning Per Share, Dividend Per Share, Stock Price*

