

## ABSTRAK

Tujuan utama perusahaan adalah memaksimalkan nilai perusahaan. Nilai perusahaan sangat penting karena nilai perusahaan merupakan persepsi investor terhadap tingkat keberhasilan perusahaan yang sering dikaitkan dengan harga saham. Penelitian ini bertujuan untuk mengetahui pengaruh Profitabilitas, *Leverage* dan Kepemilikan Manajerial Terhadap Nilai Perusahaan.

Jenis penelitian ini adalah penelitian kuantitatif. Populasi dalam penelitian ini adalah perusahaan *Food and Beverage* yang terdaftar di BEI dengan periode penelitian tahun 2016-2020. Teknik sampling ini menggunakan Sampel jenuh dalam penelitian ini diperoleh 10 perusahaan *Food and Beverage*. Penelitian ini menggunakan teknik analisis Regresi Linier Berganda dengan bantuan program SPSS versi 25.

Berdasarkan hasil uji hipotesis (uji t) menunjukkan bahwa profitabilitas dan *leverage* berpengaruh positif dan signifikan terhadap nilai perusahaan, sedangkan kepemilikan manajerial berpengaruh positif tidak signifikan terhadap nilai perusahaan. Selain itu diperoleh bahwa nilai koefisien regresi ( $R^2$ ) adalah sebesar 92% dapat diartikan bahwa kontribusi seluruh variabel independen dalam menjelaskan variabel dependen sebesar 92% dan sisanya 8% dipengaruhi oleh variabel lain yang tidak dimasukkan dalam penelitian ini.

**Kata kunci:** Profitabilitas, *Leverage*, Kepemilikan Manajerial, Nilai Perusahaan

## ABSTRACT

The main objective of a company is to maximize its firm value. Therefore, the firm value is essential as the firm value becomes investors' perception of the company's success which is related to stock price.

This research aimed to find out the effect of profitability, leverage, and managerial ownership on firm value. The study was quantitative. The population was Food and beverage companies that were listed on IDX during 2016-2020. Furthermore, the data collection technique used saturated sampling. In line with that, there were 10 samples of Food and Beverage companies. The data analysis technique used multiple linear regression with SPSS 25.

The result of the hypothesis (t-test) test concluded that profitability, as well as leverage, had a significantly positive effect on firm value. However, managerial ownership had a positive but insignificant effect on firm value. Additionally, the regression coefficient value ( $R^2$ ) was 0,920. It meant that the contribution of all independent variables explained the dependent variable for about 0,920, and the rest of 0,080 was affected by other variables which out of the research.

**Keywords:** Profitability, Leverage, Managerial Ownership, PBV



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