

ABSTRAK

Penelitian ini memiliki tujuan untuk menguji dan menganalisis pengaruh Likuiditas, Profitabilitas, dan Leverage terhadap Harga Saham pada Perusahaan *Property and Real Estate* yang terdaftar di BEI. Rasio Likuiditas diproksikan menggunakan *Current Ratio* (CR), Profitabilitas diproksikan menggunakan *Return On Equity* (ROE), Rasio Leverage diproksikan menggunakan *Debt to Equity Ratio* (DER), dan sedangkan Harga Saham yang digunakan adalah *Closing Price* akhir tahun. Jenis penelitian yang digunakan adalah penelitian kuantitatif. Populasi dalam penelitian ini adalah perusahaan *Property and Real Estate* yang terdaftar di BEI yang berjumlah 65 perusahaan. Teknik pengambilan sampel menggunakan metode *purposive sampling* dan diperoleh sampel 8 perusahaan *Property and Real Estate* yang memenuhi kriteria sampel yang ditentukan. Teknik analisis data yang digunakan yaitu Analisis Regresi Linier Berganda, Uji Asumsi Klasik, Uji Kelayakan Modal, dan Hasil Uji Hipotesis dengan menggunakan SPSS. Hasil uji penelitian menunjukkan bahwa Likuiditas, Profitabilitas, dan Leverage berpengaruh positif signifikan terhadap harga saham.

Kata Kunci : Likuiditas, Profitabilitas, Leverage, dan Harga Saham

ABSTRACT

This research aimed to examine and analyze the effect of liquidity, profitability, and leverage on the stock price of Property and Real Estate companies that were listed on IDX. The liquidity was referred to as Current Ratio (CR), profitability was referred to as Return On Equity (ROE), leverage was referred to as Debt to Equity Ratio (DER), and stock price. The stock price was used, namely the Closing Price at the end of the year. Furthermore, the research was quantitative. The population was 65 Property and Real Estate companies that were listed on IDX. Additionally, the data collection technique used purposive sampling. In line with that, there were 8 Property and Real Estate companies as the sample. In addition, the data analysis technique used multiple linear regression, classical assumption test, proper model test, and hypothesis test with SPSS. The result concluded that Liquidity, Profitability, and Leverage had a positive and significant effect on the stock price.

Keywords: *Liquidity, Profitability, Leverage, Stock Price*

