

ABSTRAK

Penelitian ini bertujuan untuk menguji Pengaruh *Good Corporate Governance* terhadap Nilai Perusahaan melalui Profitabilitas sebagai variabel *Intervening* pada Perusahaan Perbankan yang Terdaftar di Bursa Efek Indonesia.

Populasi dalam penelitian ini yaitu perusahaan perbankan yang terdaftar di Bursa Efek Indonesia selama periode 2016 – 2020 dengan total perusahaan sebanyak 47 perusahaan. Jenis penelitian yang digunakan yaitu kuantitatif. Teknik pengambilan sampel yang digunakan yaitu *purposive sampling*, dan mampu memperoleh 6 sampel perusahaan dengan total data sebanyak 30. Penelitian ini menggunakan *Partial Least Square* (PLS) yang menggunakan aplikasi SmartPLS 3.3.9.

Hasil penelitian menunjukkan bahwa: (1) *Good Corporate Governance* berpengaruh signifikan pada Nilai Perusahaan, (2) *Good Corporate Governance* berpengaruh signifikan pada Profitabilitas, (3) Profitabilitas berpengaruh signifikan pada Nilai Perusahaan, (4) Profitabilitas memediasi pengaruh *Good Corporate Governance* terhadap Nilai Perusahaan.

Kata kunci: *Good Corporate Government*, profitabilitas, nilai perusahaan.



ABSTRACT

This research aimed to examine the effect of Good Corporate Governance on firm value through profitability as the intervening variable at Banking companies that were listed on The Indonesia Stock Exchange.

The research population used banking companies listed on The Indonesia Stock Exchange during the 2016 – 2020 period with a total 47 companies. This research was quantitative. Moreover, the research sample collection technique used 6 companies sample with 30 total data. In addition, this research using Partial Least Square used SmartPLS application 3.3.9.

The research result concluded that (1) Good Corporate Governance had a significant effect on firm value, (2) Good Corporate Governance had a significant effect on profitability, (3) Profitability had a significant effect on firm value, and (4) Profitability mediated the effect of Good Corporate Governance on firm value.

Keywords: *Good Corporate Governance, Profitability, Firm Value*

