

ABSTRAK

Dalam penelitian ini mempunyai tujuan untuk mengetahui Pengaruh Rasio Keuangan terhadap Harga Saham pada Perusahaan Otomotif yang terdaftar di BEI (Bursa Efek Indonesia) tahun 2015-2020. Penelitian ini menggunakan variabel independen yakni *Current Ratio*, *Debt to Equity Ratio*, *Return on Equity*, *Earning Per Share*, *Price Earning Ratio*. Sementara untuk variabel dependen menggunakan harga saham.

Jenis penelitian ini menggunakan penelitian kuantitatif. Untuk teknik penarikan sampel menggunakan metode *purposive sampling*. Berdasarkan dalam metode *purposive sampling* didapat sebanyak 13 sampel dari 5 perusahaan otomotif yang terdaftar di Bursa Efek Indonesia (BEI) selama tahun 2015-2020. Metode analisis data yang digunakan merupakan analisis regresi berganda.

Hasil dalam penelitian ini menunjukkan bahwa *Current Ratio* berpengaruh negatif dan tidak signifikan terhadap harga saham, *Debt to Equity Ratio* berpengaruh negatif dan tidak signifikan terhadap harga saham, *Return on Equity* berpengaruh positif dan tidak signifikan terhadap harga saham, *Earning Per Share* berpengaruh positif dan signifikan terhadap harga saham dan *Price Earning Ratio* berpengaruh positif dan tidak signifikan terhadap harga saham.

Kata kunci : *Current Ratio*, *Debt to Equity Ratio*, *Return on Equity*, *Earning Per Share*, *Price Earning Ratio*, Harga Saham.

ABSTRACT

This research aimed to find out the effect of financial ratios on the stock price at an automotive company listed on IDX (Indonesia Stock Exchange) in the 2015-2020 period. Furthermore, this research used independent variables i.e., Current Ratio, Debt to Equity Ratio, Return on Equity, Earning Per Share, Price Earning Ratio. Meanwhile, the dependent variable used stock price.

This research was quantitative. The research sample collection technique used a purposive sampling method. Based on the purposive sampling method, obtained 13 samples from 5 automotive companies listed on the Indonesia Stock Exchange (IDX) during the 2015-2020 period. Moreover, the research data analysis used multiple linear regression analysis.

The research result concluded that the current ratio had a negative and insignificant effect on the stock price, Debt to Equity Ratio had a negative and insignificant effect on the stock price, meanwhile, Return on Equity had a positive and insignificant effect on the stock price, Earning Per Share had a positive and significant effect on the stock price and the Price Earning Ratio had positive and insignificant effect on the stock price.

Keywords: *Current Ratio, Debt To Equity Ratio, Return On Equity, Earning Per Share, Price Earning Ratio, Stock Price.*

