ABSTRAK

Penelitian ini bertujuan untuk menguji pengaruh profitabilitas, *leverage* dan ukuran perusahaan terhadap nilai perusahaan sektor *healthcare*. Profitabilitas diukur dengan *Return On Equity* (ROE), *leverage* diukur dengan *Debt to Equity Ratio* (DER), ukuran perusahaan diukur dengan (*Size*) dan nilai perusahaan diukur dengan *Price to Book Value* (PBV). Sampel penelitian ini adalah perusahaan sektor *healthcare* yang terdaftar di Bursa Efek Indonesia (BEI) Sebanyak 13 sampel diambil secara purposif dan diobservasi pada periode 2017-2020. Data penelitian dianalisis menggunakan analisis regresi linear berganda. Hasil penelitian memperoleh bukti bahwa profitabilitas berpengaruh positif terhadap nilai perusahaan, leverage tidak berpengaruh terhadap nilai perusahaan dan ukuran perusahaan tidak berpengaruh terhadap nilai perusahaan.

Kata kunci: Profitabilitas, Leverage, Ukuran perusahaan dan Nilai perusahaan



ABSTRACT

This research aimed to examine the effect of profitability, leverage, and firm size on firm value of Healthcare companies. The profitability was measured by Return On Equity (ROE), leverage was measured by Debt to Equity Ratio (DER), firm size was measured by Size, and firm value was measured by Price to Book Value (PBV). Moreover, the population Healthcare companies which were listed on Indonesia Stock Exchange (IDX). Furthermore, there were 13 samples of companies which were taken purposely and observed during 2017-2020. Additionally, the data analysis technique used multiple linear regression. In addition, the research result concluded that profitability had a positive effect on the firm value of Healthcare companies which were listed on IDX. On the other hand, leverage did not affect the firm value of Healthcare companies which were listed on IDX. Likewise, firm size did not affect the firm value of Healthcare companies which were listed on IDX.

Keywords: Profitability, Leverage, Firm Size, Firm Value

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