

## ABSTRAK

Penelitian ini bertujuan untuk menganalisis pengaruh *Return On Asset* (ROA), *Return On Equity* (ROE), dan *Net Profit Margin* (NPM) terhadap Return Saham perusahaan manufaktur yang terdaftar di Bursa Efek Indonesia periode 2016-2020.

Populasi yang digunakan pada penelitian ini adalah perusahaan manufaktur yang terdaftar di Bursa Efek Indonesia periode 2016-2020 yaitu sebanyak 13 perusahaan. Agar populasi menjadi homogen maka peneliti menentukan beberapa kriteria sehingga perusahaan terpilih menjadi 8 perusahaan. Teknik pengambilan sampel yang digunakan adalah sampling jenuh dimana populasi dipilih secara homogen menjadi sampel dalam penelitian ini. Jenis penelitian ini adalah penelitian kasual komparatif, dimana data yang digunakan adalah data sekunder. Teknik analisis data yang digunakan adalah analisis regresi linear berganda dengan bantuan *Statistical Product and Service Solution* (SPSS) versi 25.

Hasil penelitian ini menunjukkan pengaruh *Return On Asset* berpengaruh positif dan signifikan terhadap return saham, *Return On Equity* berpengaruh positif dan signifikan terhadap return saham, dan *Net Profit Margin* berpengaruh positif dan tidak signifikan terhadap return saham.

**Kata kunci :** Return On Asset, Return On Equity, Net Profit Margin, Return Saham



## **ABSTRACT**

*This research aimed to analyze the effect of Return On Asset, Return On Equity, and Net Profit Margin on the stock return at manufacturing companies listed on The Indonesia Stock Exchange.*

*The research population used manufacturing companies listed on The Indonesia Stock Exchange in the 2016-2020 period with 13 companies. To provide a homogeneous population, the researcher had several criteria given so that the selected companies became 8 companies. Furthermore, the sample collection technique used a saturated sampling technique namely, a population was selected homogenously as the research sample. Moreover, the research was causal-comparative, with secondary data through the company's financial statements. In addition, the research data analysis technique used multiple linear regression with SPSS 25 version.*

*The research result concluded that the Return On Asset had a positive and significant effect on the stock return, Return On Equity had a positive and significant effect on the stock return, and Net Profit Margin had a positive but insignificant effect on the stock return.*

**Keywords:** *Return On Asset, Return On Equity, Net Profit Margin, Stock Return.*



I certify that this translation is true and accurate, Prepared by a professional translator. This translation is provided on this day-----

09/07/22

M. Faisal S.Rd., M.Pd

STIESIA Language Center  
Menur Pumpungan 30 Surabaya 60118, Indonesia