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INTELLECTUAL CAPITAL TERHADAP FINANCIAL PERFORMANCE DAN SUSTAINABLE GROWTH

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Kata Kunci: intellectual capital, financial performance, sustainable growth

- ADDITIONAL MENU
- Dewan Editor
- Reviewer
- Etika Publikasi
- Panduan Penulisan
- Unduh Template
- Statistik Pengunjung
- Statistik Penulis
- Statistik Editorial
- Pengindeks

Masukkan Artikel



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ABSTRAK

ABSTRACT

This study aims to examine the effect of intellectual capital on company financial performance and company sustainability growth. This study uses manufacturing companies listed on the Indonesia Stock Exchange in 2014-2018. This study found that the components of intellectual capital have an effect on company performance, this is because well-managed intellectual capital is the main driver of increasing company performance and is also supported by superior intellectuals that will have an impact on the company's sustainable growth. Intellectual capital which includes human capital, structural capital, and relational capital is able to improve the company's financial performance, which in turn will be able to increase investment. This investment will ultimately increase the market reaction which is reflected in the company's stock price (company value). Intellectual capital is also an impetus for companies to be able to grow sustainably, especially in terms of human capital owned by the company. Companies must continue to develop and empower their potential resources in order to advance the company so that the company can win in the competition which is getting heavier.

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[Vol 5 No 2 \(2021\)](#)

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Artikel

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IAI Kompartemen Akuntan Pendidik

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TERBITAN TERKINI

ATOM 1.0

RSS 2.0

RSS 1.0

INFORMASI

Untuk Pembaca

Untuk Penulis

Untuk Pustakawan

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- Statistik Pengunjung
- Statistik Penulis
- Statistik Editorial
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Muchlis, Dian Agustia, I Made Narsa

139 - 158



Abstrak views: 1250,

INTELLECTUAL CAPITAL TERHADAP FINANCIAL PERFORMANCE DAN SUSTAINABLE GROWTH

Dian Agustia, Nur Fadjrih Asyik, Nidia Midiantari

159 - 179



Abstrak views: 718,

DAMPAK PERTUMBUHAN EKONOMI, KONTROL KORUPSI, DAN YIELD TERHADAP INVESTASI ASING DI PASAR SUN

Wahyu Tri Rahmawati, Willem A. Makaliwe

180 - 202



Abstrak views: 513,

ANALISIS CALENDAR ANOMALIES DI PASAR SAHAM INDONESIA TAHUN 1998 - 2018

Hasna Fairuz Surachmadi, Anhar Fauzan Priyono, Heriyaldi

203 - 223



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OPINI GOING CONCERN: DITINJAU DARI AGENSI TEORI DAN PEMICUNYA
I Dewa Made Endiana, Ni Nyoman Ayu Suryandari 224 – 243



Abstrak views: 1794, 📄

DETERMINANTS OF BANKING INDUSTRY PROFITABILITY: AN EMPIRICAL RESEARCH OF INDONESIA FINANCIAL INSTITUTIONS
Suwinto Johan 244 – 262



Abstrak views: 369, 📄

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Syafriada Hafni Sahir, Suginam Suginam, Mochammad Fahlevi 263 – 281



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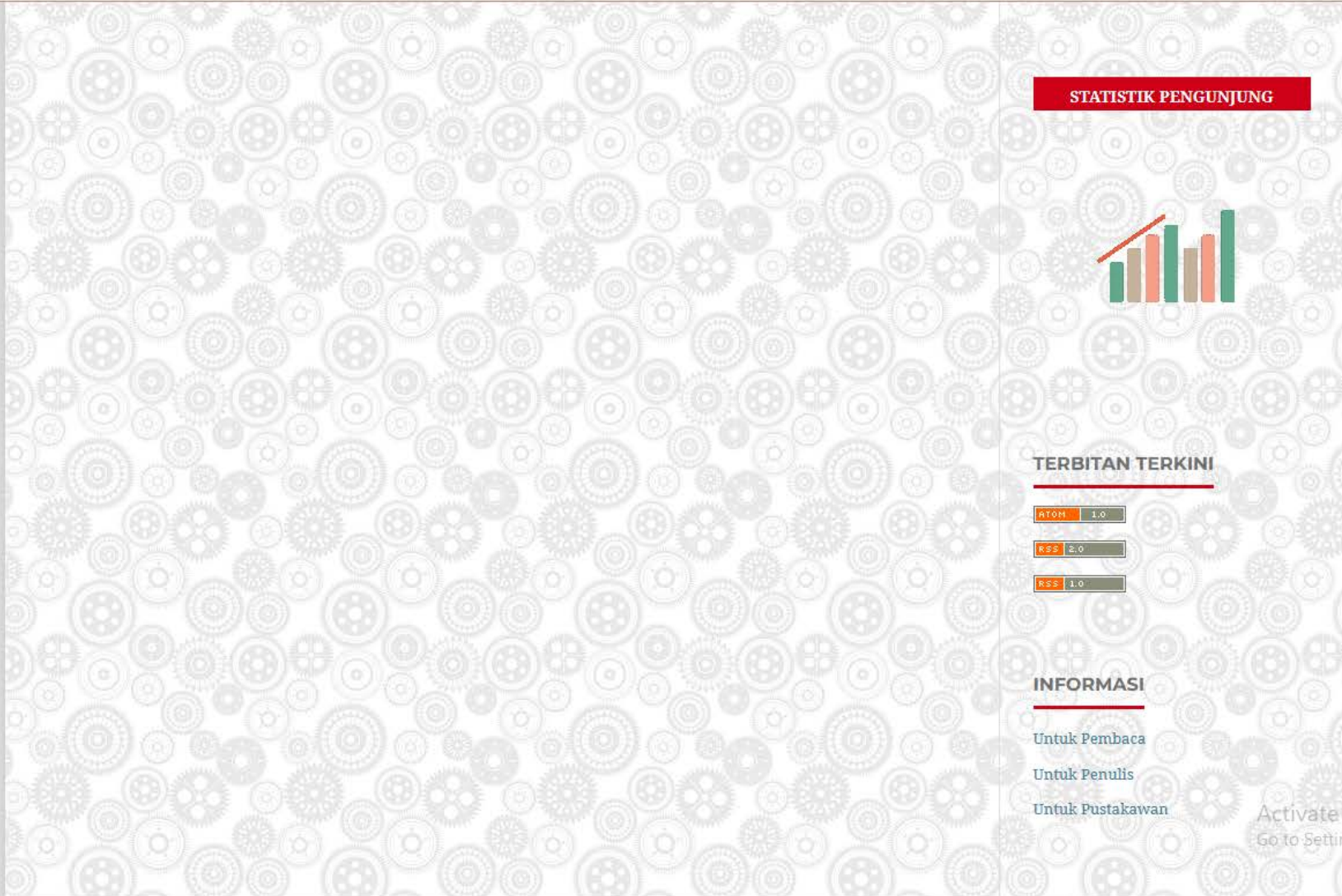


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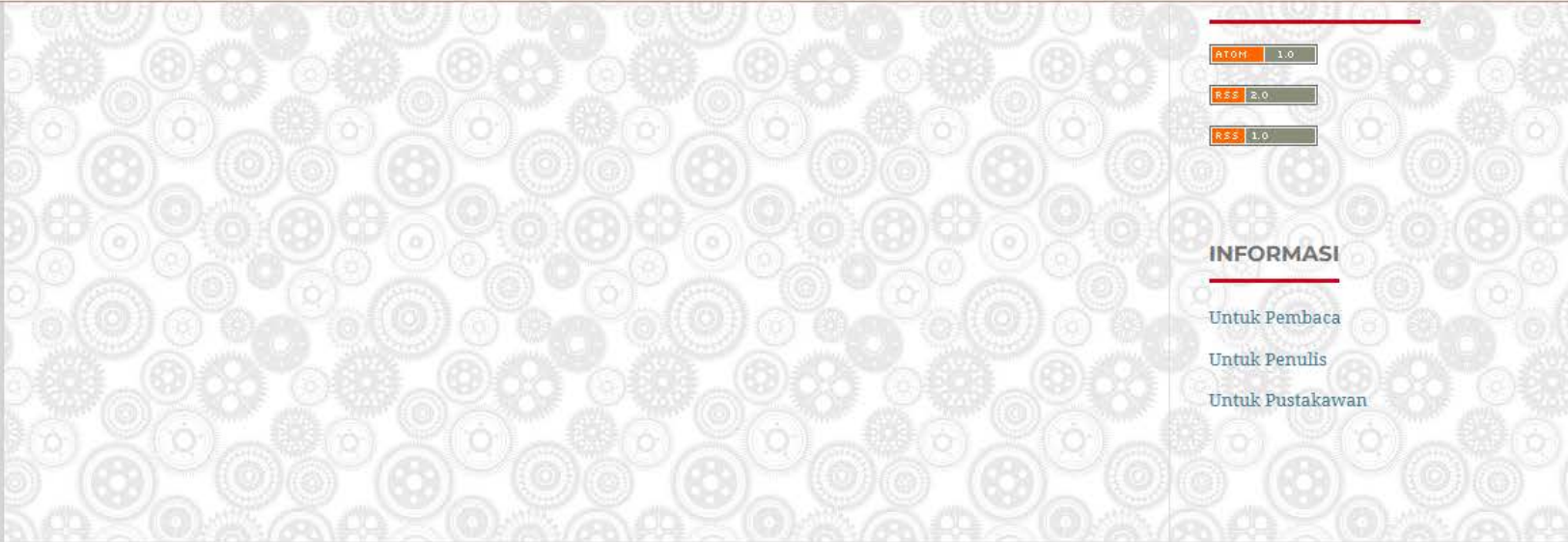
TERBITAN TERKINI

- ATOM 1.0
- RSP 2.0
- RSS 1.0

INFORMASI

- Untuk Pembaca
- Untuk Penulis
- Untuk Pustakawan

Activate Windows
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ATOM 1.0

PDF 2.0

RSS 1.0

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WILAYAH JAWA TIMUR

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TERBITAN TERKINI

ATOM 1.0

RSS 2.0

RSS 1.0

INFORMASI

Untuk Pembaca

Untuk Penulis

Untuk Pustakawan

Activate Windows
Go to Settings to activate Windows.

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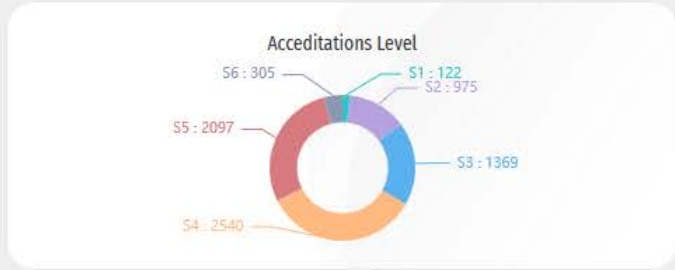
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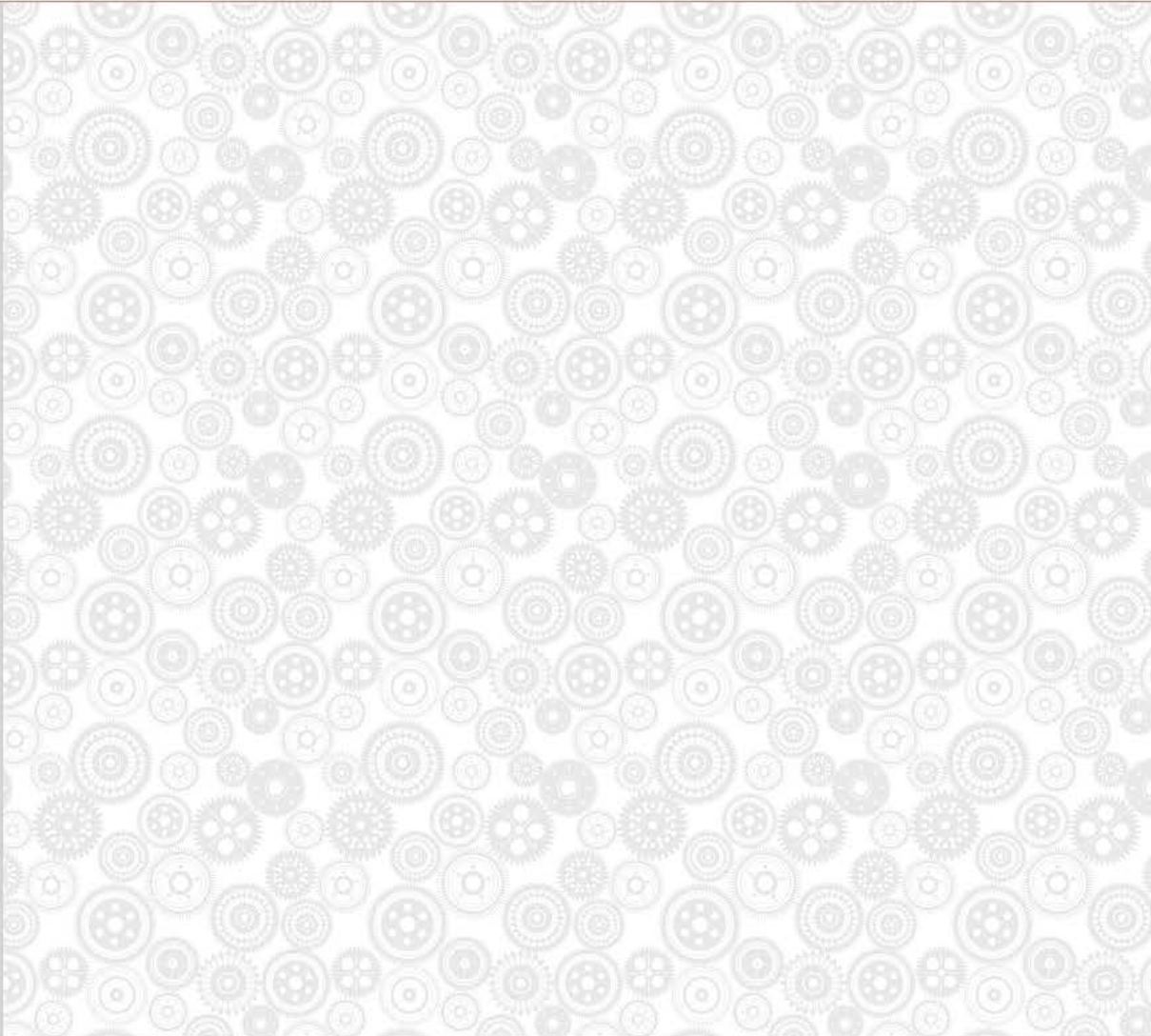


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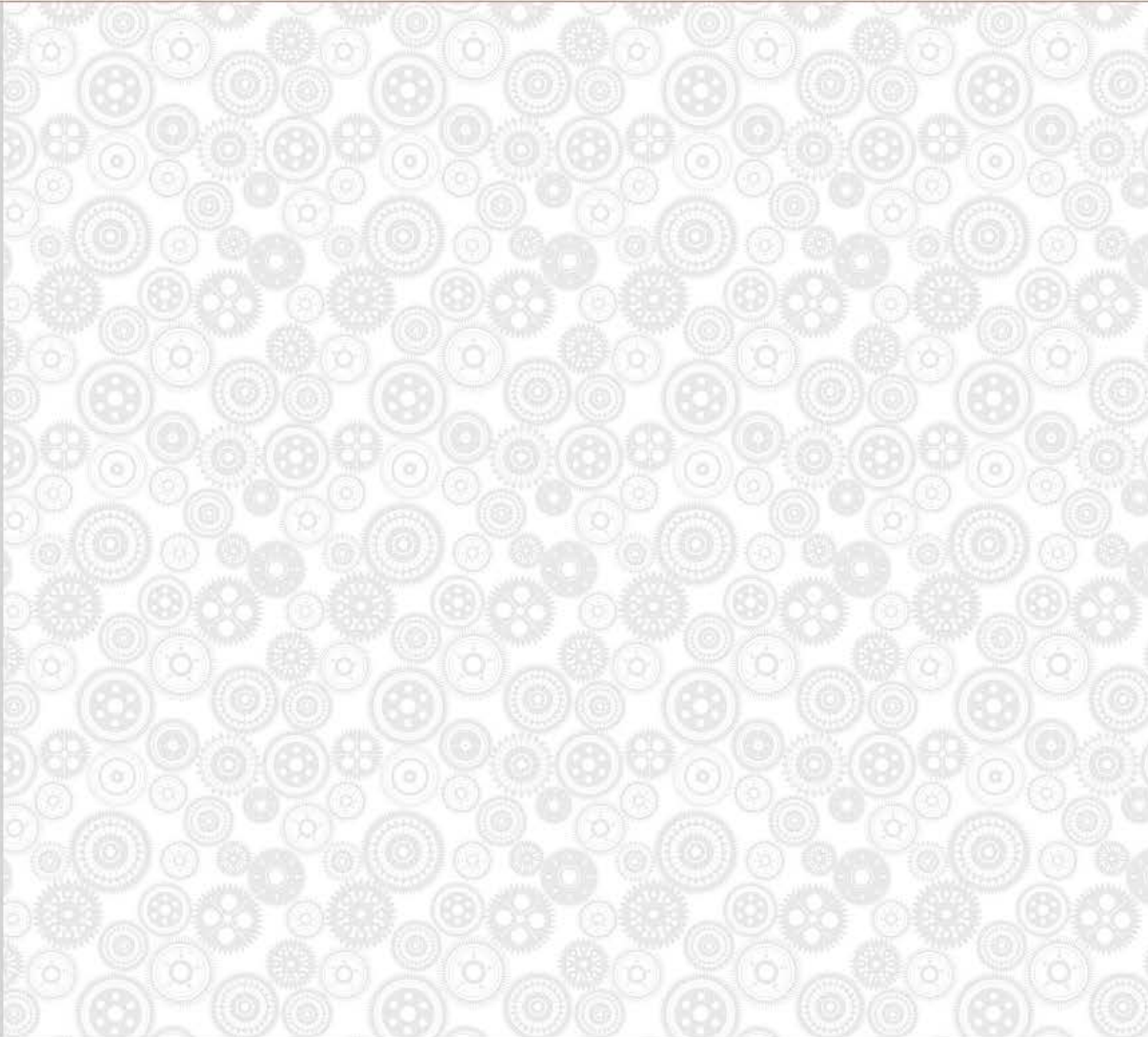
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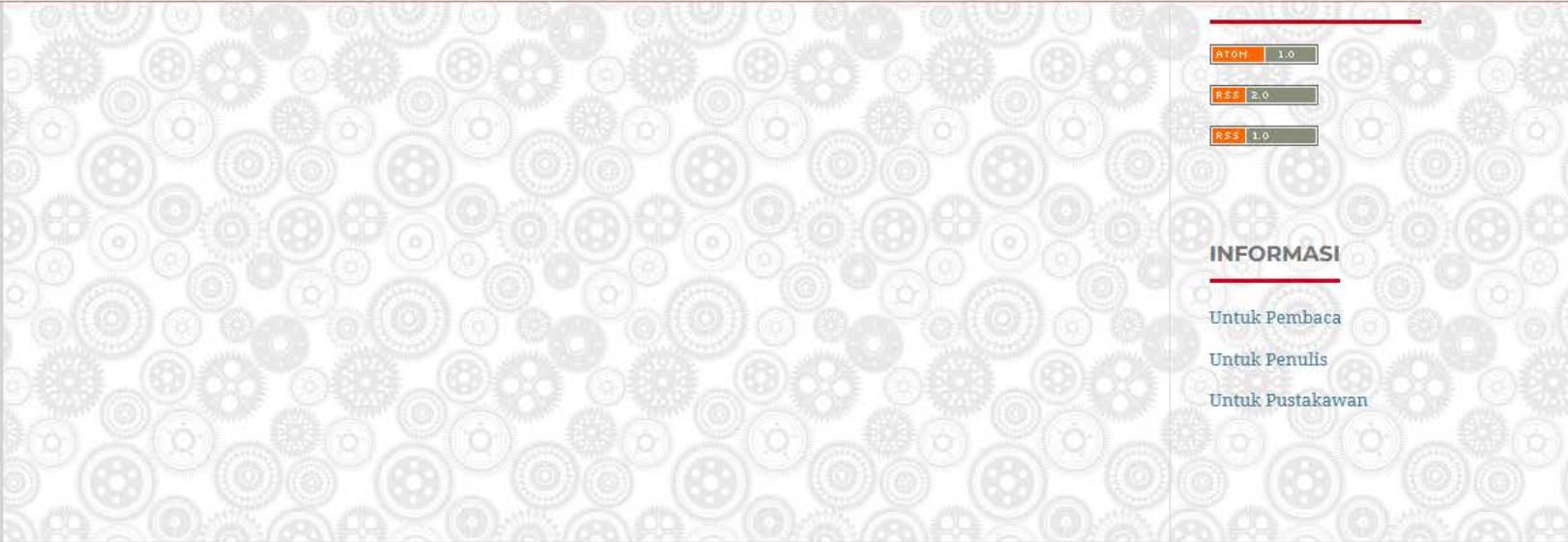
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