

ABSTRAK

Penelitian ini bertujuan untuk menguji pengaruh likuiditas, solvabilitas dan profitabilitas terhadap harga saham. Sampel yang digunakan pada penelitian ini adalah Perusahaan *food and beverage* yang terdaftar di Bursa Efek Indonesia (BEI) selama periode 2018-2020.

Jenis penelitian ini adalah penelitian kuantitatif. Sampel dalam penelitian ini diperoleh dengan menggunakan *purposive sampling*, yaitu pemilihan sampel dengan kriteria-kriteria yang telah ditentukan. Berdasarkan metode *purposive sampling* tersebut diperoleh sebanyak 18 perusahaan dari 34 perusahaan *food and beverage* yang terdaftar di Bursa Efek Indonesia (BEI) selama periode tiga tahun. Sehingga jumlah observasi dalam penelitian ini sebanyak 54 data pengamatan. Metode analisis yang digunakan adalah analisis regresi linier berganda dengan menggunakan program SPSS versi 26.

Hasil penelitian ini menunjukkan bahwa likuiditas tidak berpengaruh secara signifikan terhadap harga saham perusahaan *food and beverage*, sedangkan solvabilitas berpengaruh positif secara signifikan terhadap harga saham perusahaan *food and beverage*, demikian juga profitabilitas berpengaruh positif secara signifikan terhadap harga saham perusahaan *food and beverage*.

Kata kunci: likuiditas, solvabilitas, profitabilitas, harga saham.

ABSTRACT

This research aimed to examine the effect of liquidity, solvability, and profitability on the stock price. The research sample used of Food and Beverage companies that were listed on the Indonesia Stock Exchange (IDX) from 2018 up to 2020.

The research was quantitative. Moreover, the data collection technique used purposive sampling, in which the sample was based on the criteria given. In line with that, there were 18 samples from 34 Food and Beverage companies that were listed on Indonesia Stock Exchange (IDX) during three periods. Therefore, the number of observations was 54 data. Furthermore, the data analysis technique used multiple linear regression with SPSS 26.

The research result concluded that liquidity had an insignificant effect on the stock price of Food and Beverage companies. On the other hand, solvability had a positive and significant effect on the stock price of Food and Beverage companies. Likewise, profitability had a positive and significant effect on the stock price of Food and Beverage companies.

Keywords: Liquidity, Solvability, Profitability, Stock Price

