

ABSTRAK

Penelitian ini bertujuan untuk menguji pengaruh ukuran perusahaan, struktur modal dan likuiditas terhadap profitabilitas perusahaan perbankan. Variabel ukuran perusahaan diukur dengan *firm size*, struktur modal diukur dengan *capital adequacy ratio* (CAR), likuiditas diukur dengan *loan to debt ratio* (LDR), profitabilitas diukur dengan *return on asset* (ROA). Sampel yang digunakan dalam penelitian ini adalah perusahaan perbankan yang terdaftar di Bursa Efek Indonesia (BEI) yang diambil secara purposive dan diperoleh sampel sebanyak 41 perusahaan perbankan. Periode pengamatan dalam penelitian ini adalah tahun 2017-2019. Metode analisis yang diterapkan adalah metode analisis regresi linier berganda. Hasil penelitian memperoleh bukti bahwa: (a) Ukuran Perusahaan berpengaruh positif terhadap Profitabilitas. (b) Struktur Modal berpengaruh positif terhadap Profitabilitas. (c) Likuiditas berpengaruh positif terhadap profitabilitas.

Kata Kunci: Ukuran Perusahaan, Struktur Modal, Likuiditas, Profitabilitas.



ABSTRACT

This research aimed to examine the effect of firm size, capital structure, and liquidity on profitability of banking companies. The firm size was measured by firm size, capital structure was measured by Capital Adequacy Ratio (CAR), liquidity was measured by Loan to Debt Ratio (LDR), profitability was measured by Return On Asset (ROA). Moreover, the population was banking companies which were listed on Indonesia Stock Exchange (IDX). Furthermore, the data collection technique used purposive sampling. In line with that, there were 41 samples of banking companies. The observation period was 2017-2019. Additionally, the research result concluded that as follows: (a) Firm Size had a positive effect on profitability, (b) Capital Structure had a positive effect on profitability, (c) Liquidity had a positive effect on profitability.

Keywords: *Firm Size, Capital Structure, Liquidity, Profitability*



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