

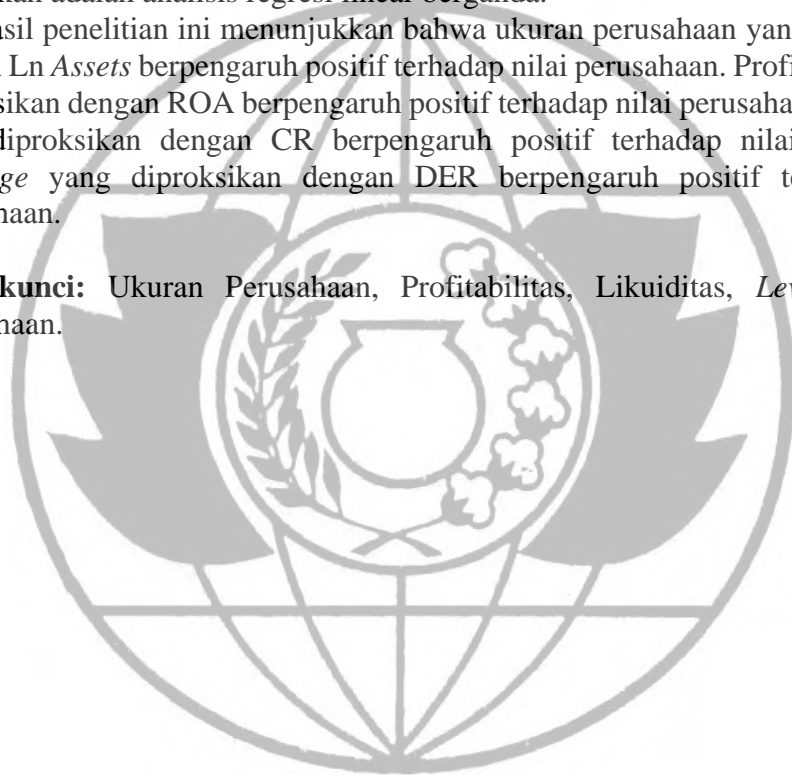
ABSTRAK

Penelitian ini bertujuan menguji pengaruh ukuran perusahaan, profitabilitas, likuiditas, dan *leverage* terhadap nilai perusahaan sektor manufaktur yang terdaftar di Bursa Efek Indonesia (BEI) periode 2018-2020.

Jenis penelitian ini adalah penelitian kuantitatif. Populasi dalam penelitian ini sebanyak 193 perusahaan yang bergerak pada sektor manufaktur yang terdaftar di Bursa Efek Indonesia (BEI) periode 2018-2020. Teknik pengambilan sampel yang digunakan adalah *purposive sampling*, sehingga diperoleh 101 perusahaan yang memenuhi kriteria. Penelitian ini menggunakan data sekunder yang bersumber dari laporan keuangan dan *annual report*. Metode analisis data yang digunakan adalah analisis regresi linear berganda.

Hasil penelitian ini menunjukkan bahwa ukuran perusahaan yang diproksikan dengan Ln *Assets* berpengaruh positif terhadap nilai perusahaan. Profitabilitas yang diproksikan dengan ROA berpengaruh positif terhadap nilai perusahaan. Likuiditas yang diproksikan dengan CR berpengaruh positif terhadap nilai perusahaan. *Leverage* yang diproksikan dengan DER berpengaruh positif terhadap nilai perusahaan.

Kata kunci: Ukuran Perusahaan, Profitabilitas, Likuiditas, *Leverage*, Nilai Perusahaan.



ABSTRACT

This research aimed to examine the effect of firm size, profitability, liquidity, and leverage of manufacturing companies which were listed on Indonesia Stock Exchange (IDX) during 2018-2020.

The research was quantitative. Moreover, the population was 193 manufacturing companies which were listed on Indonesia Stock Exchange (IDX) during 2018-2020. Furthermore, the data collection technique used purposive sampling technique. In line with that, there were 101 companies fulfilled the criteria as a research sample. Additionally, the data were secondary which were taken from financial statements and annual report. In addition, the data analysis technique used multiple linear regression.

The research result concluded that firm size which referred to Ln Assets had a positive effect on firm value, Likewise, profitability which referred to ROA had a positive effect on firm value. Similarly, liquidity which referred to CR had a positive effect on firm value. Also, leverage which referred to DER had a positive effect on firm value.

Keywords: Firm Size, Profitability, Liquidity, Leverage, Firm Value



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