

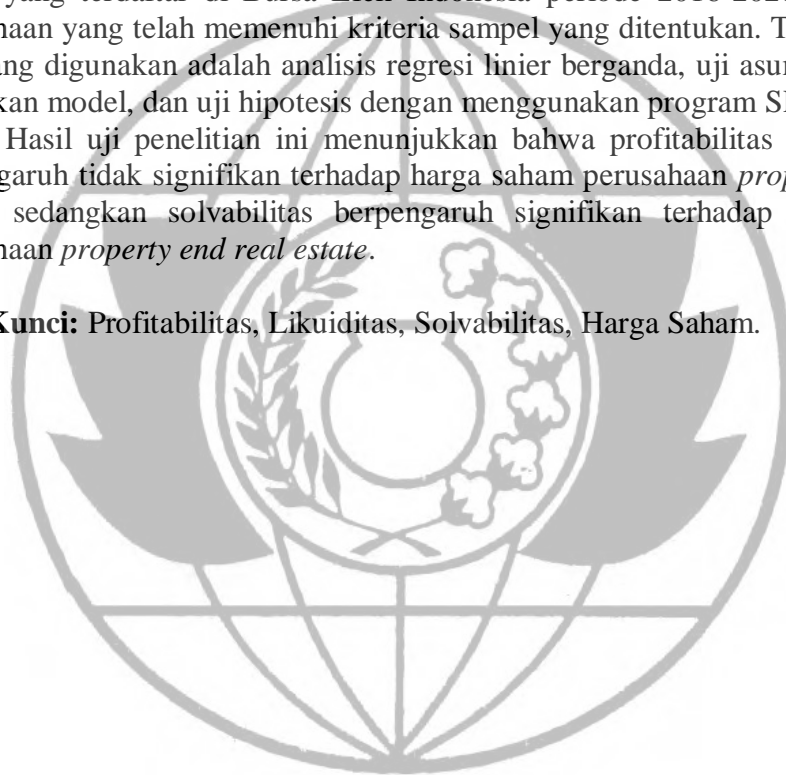
ABSTRAK

Penelitian ini bertujuan untuk mengetahui, menganalisis, dan menguji pengaruh profitabilitas, likuiditas, dan solvabilitas terhadap harga saham perusahaan *property and real estate* yang terdaftar di Bursa Efek Indonesia periode 2016-2020. Variabel independen yaitu Profitabilitas diukur menggunakan *Return On Assets* (ROA), Likuiditas diukur menggunakan *Current Ratio* (CR), Solvabilitas diukur menggunakan *Debt to Equity Ratio* (DER), sedangkan variabel dependen Harga Saham menggunakan *Closing Price*.

Jenis penelitian ini adalah kuantitatif. Pengambilan sampel dilakukan dengan metode *purposive sampling* dimana dari 51 perusahaan *Property and Real Estate* yang terdaftar di Bursa Efek Indonesia periode 2016-2020, terdapat 10 perusahaan yang telah memenuhi kriteria sampel yang ditentukan. Teknik analisis data yang digunakan adalah analisis regresi linier berganda, uji asumsi klasik, uji kelayakan model, dan uji hipotesis dengan menggunakan program SPSS versi 25.

Hasil uji penelitian ini menunjukkan bahwa profitabilitas dan likuiditas berpengaruh tidak signifikan terhadap harga saham perusahaan *property and real estate*, sedangkan solvabilitas berpengaruh signifikan terhadap harga saham perusahaan *property end real estate*.

Kata Kunci: Profitabilitas, Likuiditas, Solvabilitas, Harga Saham.



ABSTRACT

This research aimed to find out, analyze and examined the effect of profitability, liquidity, and solvability on the stock price at Property and Real estate companies listed on the Indonesia Stock Exchange in the 2016-2020 periods. Meanwhile, the independent variable i.e., profitability measured by Return On Assets (ROA), Liquidity measured by Current Ratio (CR), Solvability measured by Debt to Equity Ratio (DER), meanwhile, the dependent stock price variable used Closing Price.

This research was used quantitatively. The sample collection was conducted with purposive sampling method from 51 Property and Real Estate listed on Indonesia Stock Exchange in 2016-2020 periods, was 10 companies fulfilled the determined sample criteria. Moreover, the data analysis technique of this research used multiple linear regressions, classic assumption test, model feasibility test, and hypothesis test with SPSS program 25 version.

The research result showed that profitability and liquidity had insignificantly affected the stock price at the property and real estate, meanwhile solvability had a significant effect on the stock price at Property and Real Estate.

Keywords: Profitability, Liquidity, Solvability, Stock Price.



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