

ABSTRAK

Penelitian ini bertujuan untuk mengetahui pengaruh *good corporate governance*, pengungkapan *corporate social responsibility*, *growth opportunity* dan *size* terhadap nilai perusahaan pada perusahaan perbankan. *Good corporate governance* diproksikan dengan menggunakan nilai komposit (*Self Assessment*), pengungkapan *corporate social responsibility* diproksikan menggunakan indikator *Global Reporting Initiatives (GRI)*, *Growth opportunity* diproksi menggunakan nilai perubahan aset, *Size* diproksikan menggunakan Ln Total Aktiva.

Jenis data dalam penelitian ini menggunakan data sekunder, jenis penelitian ini menggunakan kausal komparatif. Teknik yang digunakan dalam penelitian ini menggunakan metode *purposive sampling*, populasi yang digunakan yaitu perusahaan perbankan yang terdaftar di Bursa Efek Indonesia (BEI) sebanyak 22 perusahaan. Analisis data dalam penelitian ini menggunakan analisis regresi berganda, uji asumsi klasik, uji kelayakan model, pengujian hipotesis.

Hasil dari penelitian ini menunjukkan bahwa *good corporate governance* berpengaruh terhadap nilai perusahaan perbankan yang terdaftar di BEI, Pengungkapan *corporate social responsibility* tidak berpengaruh terhadap nilai perusahaan perbankan yang terdaftar di BEI, *growth opportunity* berpengaruh terhadap nilai perusahaan perbankan yang terdaftar di BEI dan *size* berpengaruh terhadap nilai perusahaan perbankan yang terdaftar di BEI.

Kata kunci: *Good Corporate Governance, Corporate Social Responsibility, Growth Opportunity, Size, Nilai Perusahaan.*

ABSTRACT

This research aimed to examine the aimed to find out the effect of good corporate governance, disclosure of corporate social responsibility, growth opportunity and size on the firm value at a banking company. Good corporate governance was proxy with composite value (self-assessment), while disclosure of corporate social responsibility proxy with the indicator of global reporting initiatives (GRI), Growth opportunity was proxy with assets change a value, size was proxy with Ln activa total.

This research type used secondary data, this research used casual-comparative. Futhermore, the technique of this research used the purposive sampling method, the populations of the research used banking companies listed on the Indonesia Stock Exchange (IDX) with 22 companies. Moreover, the analysis data og this research sed multiple regressions analysis, classic assumption test, model feasibility test, hypothesis test.

The research result showed that good corporate governance had an effect on the banking firm value listed on IDX, the discloure of corporate social responsibility did not have any effect on the banking firm value listed on IDX, growth opportunity had an effect on the banking firm value listed on IDX and size had an effect on the banking firm value listed in IDX.

Keywords: good corporate governance, corporate social responsibility, growth opportunity, size, firm value.

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