

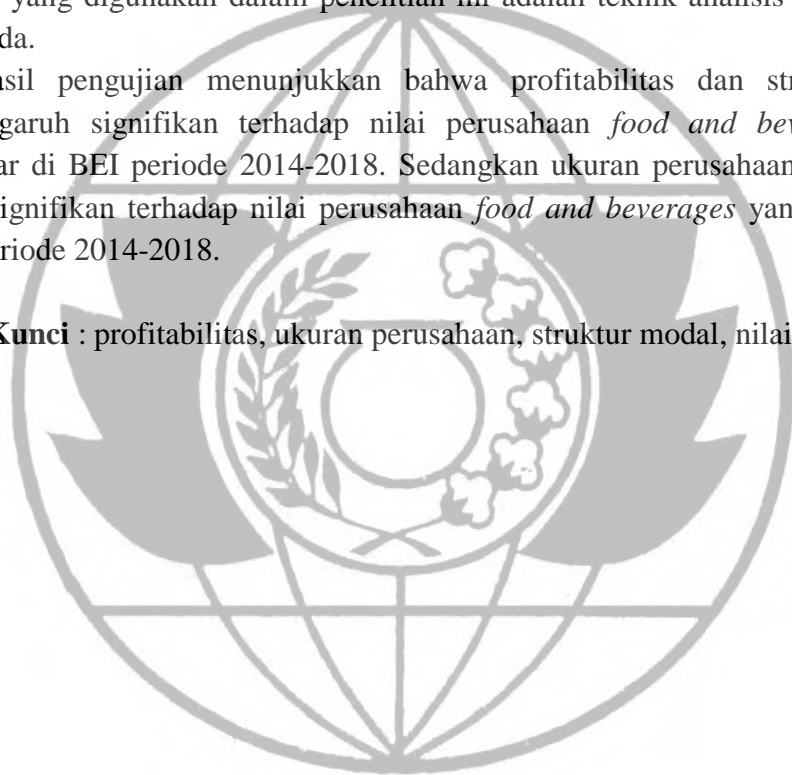
## ABSTRAK

Penelitian ini bertujuan untuk mengetahui pengaruh profitabilitas, ukuran perusahaan dan struktur modal terhadap nilai perusahaan *food and beverages*. Variabel pada penelitian ini diproksi dengan *return on equity*, *size*, *debt to equity ratio* dan *price book value*.

Populasi yang digunakan pada penelitian ini yaitu *perusahaan food and beverages* yang terdaftar di Bursa Efek Indonesia periode 2014-2018. Teknik pengambilan sampel dalam penelitian ini menggunakan metode *purposive sampling* sehingga menghasilkan 8 perusahaan sebagai sampel. Adapun teknik analisa yang digunakan dalam penelitian ini adalah teknik analisis regresi linear berganda.

Hasil pengujian menunjukkan bahwa profitabilitas dan struktur modal berpengaruh signifikan terhadap nilai perusahaan *food and beverages* yang terdaftar di BEI periode 2014-2018. Sedangkan ukuran perusahaan berpengaruh tidak signifikan terhadap nilai perusahaan *food and beverages* yang terdaftar di BEI periode 2014-2018.

**Kata Kunci** : profitabilitas, ukuran perusahaan, struktur modal, nilai perusahaan.



## **ABSTRACT**

This research aimed to examine the effect of profitability on firm value of food and beverages companies, firm size on firm value of food and beverages companies and capital structure on firm value of food and beverages companies.

This research, profitability was proxied by return on equity, firm size was proxied by size, capital structure was proxied by debt to equity ratio and firm value was proxied by price book value. The population was food and beverages companies which were listed on Indonesia Stock Exchange (IDX) during 2014-2018. Moreover, the data collection technique used purposive sampling in which the sample was based on criteria given. In line with there were 8 food and beverages companies as the sample. Furthermore, the data analysis technique used multiple linear regression analysis.

The research result concluded profitability had positive effect on firm value of food and beverages companies. Likewise, capital structure had positive and effect on firm value of food and beverages companies, on the other hand, firm size had not effect on firm value of food and beverages companies which were listed on Indonesia Stock Exchange (IDX).

**Keywords:** profitability, firm size, capital structure, firm value