

ABSTRAK

Penelitian ini bertujuan untuk menguji pengaruh profitabilitas, ukuran perusahaan, kepemilikan manajerial, kepemilikan institusional terhadap nilai perusahaan, pada perusahaan yang terdaftar di Bursa Efek Indonesia (BEI) periode tahun 2014-2018.

Jenis penelitian ini adalah penelitian kuantitatif. Sampel dalam penelitian ini diperoleh dengan menggunakan metode *purposive sampling*. Objek penelitian perusahaan dalam kelompok LQ-45 dari sebanyak 209 laporan keuangan yang menjadi pengamatan. Teknik analisis regresi linear berganda yang digunakan dengan bantuan pengolah data piranti lunak *Statistical Product and Service Solution* (SPSS) versi 20.

Hasil penelitian ini menunjukkan bahwa profitabilitas dan kepemilikan institusional berpengaruh positif terhadap nilai perusahaan. Sedangkan ukuran perusahaan dan kepemilikan manajerial tidak berpengaruh terhadap nilai perusahaan.

Kata kunci: Profitabilitas, Ukuran Perusahaan, Kepemilikan Manajerial, Kepemilikan Institusional, Nilai Perusahaan.



ABSTRACT

This study aims to examine the effect of profitability, firm size, managerial ownership, and institutional ownership on firm value. Profitability is measured by Return On Assets (ROA). The population in this study are all companies listed on the Indonesia Stock Exchange (BEI). Samples taken are LQ-45 companies listed on the Indonesia Stock Exchange (IDX) during 2014-2018.

This type of research is quantitative research. The number of research samples 209 company data obtained through purposive sampling method, which is based on certain criteria and the method of analysis of this study uses multiple linear regression analysis techniques using the Statistical Product and Service Solution (SPSS) program version 20.

The results of this study indicate that profitability and institutional ownership have a positive effect on firm value. Meanwhile, company size and managerial ownership have no effect on firm value. The coefficient of determination shows that the effect of the independent variable on the dependent variable is 54,9% and the rest is influenced by other factors.

Keywords: profitability, firm size, managerial ownership, institutional ownership, firm value

