

ABSTRAK

Penelitian ini meneliti Perusahaan Otomotif dan Komponen yang terdaftar di Bursa Efek Indonesia (BEI) periode 2015-2019 yang bertujuan untuk menguji pengaruh variabel *Current Ratio*, *Net Profit Margin*, dan *Return On Equity* terhadap harga saham perusahaan.

Populasi pada penelitian ini menggunakan perusahaan Otomotif dan Komponen yang terdaftar di Bursa Efek Indonesia pada periode 2015-2019 yang berjumlah 13 perusahaan. Jenis penelitian ini menggunakan jenis kausal komparatif. Dalam penelitian ini populasi dibentuk secara homogen yang dipilih berdasarkan kriteria-kriteria yang telah ditentukan dengan menggunakan metode sampel jenuh sehingga diperoleh sampel berjumlah 6 perusahaan. Analisis data yang digunakan merupakan analisis regresi linier berganda dengan program SPSS 26.

Hasil dari pengujian hipotesis (t) menunjukkan bahwa *Current Ratio* berpengaruh negatif signifikan terhadap harga saham, *Net Profit Margin* berpengaruh positif signifikan terhadap harga saham dan *Return On Equity* berpengaruh negatif signifikan terhadap harga saham.

Kata Kunci : Currentt Ratio (CR), Net Profit Margin (NPM), Return On Equity (ROE),
Harga Saham



ABSTRACT

This research aimed to examine the effect of Current Ratio, Net Profit Margin and Return On Equity on the stock price of Automotive and Component companies which were listed on Indonesia Stock Exchange during 2015-2019.

The population was 13 Automotive and Component companies which were listed on Indonesia Stock Exchange during 2015-2019. Moreover, the research was causal-comparative. Furthermore, in this research the population was made homogenously in which the sample was based on criteria given using saturated sampling. In line with, there were 6 companies as the sample. Additionally, the data analysis technique used multiple linear regression with SPSS 26.

The research result, from hypothesis testing (t-test), concluded that Current Ratio had a negative and significant effect on the stock price of Automotive and Component companies. On the other hand, Net Profit Margin had a positive and significant effect on the stock price of Automotive and Component companies. In contrast, Return On Equity had a negative and significant effect on the stock price of Automotive and Component companies.

Keywords: *Current Ratio (CR), Net Profit Margin (NPM), Return On Equity (ROE), Stock Price*

