

## ABSTRAK

Setiap perusahaan berusaha mempertahankan kinerja keuangan perusahaannya agar selalu baik dan menarik bagi investor. Tujuan penelitian ini untuk mengetahui apakah *Return On Equity*, *Debt To Equity Ratio*, *Earning Per Share*, *Price Earning Ratio* mempunyai pengaruh terhadap harga saham pada perusahaan sektor Telekomunikasi di Bursa Efek Indonesia.

Jenis penelitian yang digunakan adalah penelitian kausal komparatif (*causal-comparative research*) Teknik pengambilan sampel yang digunakan adalah *purposive sampling*, sehingga diperoleh sebanyak 5 perusahaan telekomunikasi yang terdaftar di Bursa Efek Indonesia periode 2013 – 2019. Teknik analisis data menggunakan analisis regresi linier berganda dan uji hipotesis.

Hasil penelitian ini menunjukkan bahwa variabel *Return On Equity*, *Debt To Equity Ratio*, *Earning Per Share*, *Price Earning Ratio* terhadap harga saham berpengaruh signifikan Secara parsial diperoleh hasil bahwa *Return On Equity* berpengaruh positif signifikan terhadap harga saham, *Debt To Equity Ratio* berpengaruh positif signifikan terhadap harga saham, *Earning Per Share* berpengaruh positif dan signifikan terhadap harga saham. namun variabel *Price Earning Ratio* berpengaruh negatif dan tidak signifikan terhadap harga saham.

Kata Kunci : *Return On Equity*, *Debt To Equity Ratio*, *Earning Per Share*, *Price Earning Ratio*, Harga Saham.

## ABSTRACT

Each company has to maintain their financial performance in order to have a good impression on investors. Therefore, this research aimed to find out whether Return on Equity, Debt to Equity Ratio, Earning Per Share, Price Earning Ratio affected stock price of Telecommunication companies at Indonesia Stock Exchange (IDX).

The research was causal-comparative. Moreover, the data collection technique used purposive sampling. In line with, there were 5 Telecommunication companies which were listed on Indonesia Stock Exchange during 2013-2019. Furthermore, the data analysis technique used multiple linear regression and hypothesis tests.

The research result concluded that Return on Equity, Debt to Equity Ratio, Earning Per Share, Price Earning Ratio had a significant effect on Stock Price. Additionally, Return on Equity had a positive and significant effect on Stock Price. Likewise, Debt to Equity Ratio had a positive and significant effect on Stock Price. Similarly, Earning Per Share had a positive and significant effect on Stock Price. On the other hand, Price Earning Ratio had a negative and insignificant effect on Stock Price.

**Keywords:** Return On Equity, Debt To Equity Ratio, Earning Per Share, Price Earning Ratio, Stock Price.

