ABSTRAK

Penelitian ini bertujuan untuk mengetahui pengaruh kinerja keuangan terhadap harga saham dengan menggunakan rasio *Return On Asset*, *Return On Equity*, *Price Earning Ratio*pada perusahaan farmasi yang terdaftar di Bursa Efek Indonesia.

Dalam penelitian ini memperoleh sampel yang diggunakan dengan metode *purposive sampling* yang dilakukan pada perusahaan farmasi yang terdaftar di Bursa Efek Indonesia (BEI) pada tahun 2013 – 2017 dan berdasarkan kriteria yang telah ditentukan maka diperoleh sampel sebanyak 6 perusahaan farmasi. Metode analisis yang digunakan adalah analisis linear berganda dengan alat bantu aplikasi SPSS.

Berdasarkan pengujian dengan menggunakan Uji Kelayakan Model (Uji F) dapat disimpulkan bahwa penelitian ini layak digunakan. Hasil analisis Uji t *Return On Equity* berpengaruh signifikan, sedangkan *Return On Asset* dan *Price Earning Ratio* tidak berpengaruh signifikan terhadap harga saham pada perusahaan farmasi yang terdaftar di Bursa Efek Indonesia.

Kata Kunci: Kinerja Keuangan, Harga Saham, *Return On Asset*, *Return On Equity*, dan *Price Earning Ratio*.

ABSTRACT

This research aimed to find out the effect of financial performance on the shares price with the use of Return On Asset, Return On Equity, Price Earnings Ratio of some pharmacy companies which were listed on Indonesia Stock Exchange.

The population was some pharmacy companies which were listed in Indonesia Stock Exchange (IDX) 2013-2017. While, the sampling collection technique used purposive sampling in which the sample was collected based on criteria given. Moreover, there were thirty samples from six pharmacy companies. In addition, the data analysis technique used multiple linear regression with SPSS.

According to the testing of feasibility test model (F-test), it concluded this test was properly used. Moreover, the test result of T-test concluded Return On Equity had significant effect, meanwhile, Return On Asset and Price-Earning Ratio had insignificant effect on the shares price of some pharmacy companies which were listed on Indonesia Stock Exchange.

Keywords: Financial Performance, Shares Price, Return On Asset, Return On Equity, and Price Earning Ratio

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