

ABSTRAK

Penelitian ini bertujuan untuk menguji pengaruh profitabilitas (ROA), *leverage* (DER) dan *size* terhadap *corporate social responsibility*. Jenis penelitian ini adalah penelitian kuantitatif. Sampel dalam penelitian ini diperoleh dengan menggunakan metode *purposive sampling*, yaitu pemilihan sampel dengan kriteria-kriteria yang telah ditentukan. Berdasarkan metode *purposive sampling* tersebut didapatkan sebanyak 25 sampel dari 5 perusahaan pertambangan yang terdaftar di Bursa Efek Indonesia selama tahun 2013-2017. Metode analisis yang digunakan adalah analisis regresi linier berganda dengan menggunakan program SPSS versi 25. Hasil penelitian menunjukkan bahwa Profitabilitas berpengaruh negatif signifikan terhadap *corporate social responsibility* dan *size* berpengaruh negatif signifikan terhadap *corporate social responsibility*. Sedangkan leverage tidak berpengaruh terhadap *corporate social responsibility*.

Kata kunci: *corporate social responsibility, return on asset, debt to equity ratio, size.*

ABSTRACT

This research aimed to examine the effect of, profitability, leverage and size on the corporate social responsibility of mining companies which were listed on Indonesia Stock Exchange. The research was quantitative. While, the sampling collection technique used purposive sampling, in which the collection was based on criteria given. In line with, there were 25 samples from 5 mine companies which were listed on Indonesia Stock Exchange 2013-2017. In addition, the data analysis technique used classical assumption test and multiple linear analysis with SPSS version 25. In addition, the research result concluded profitability had negative and significant effect on the corporate social responsibility. Likewise, size had negative and significant effect on the corporate social responsibility. On the other hand, the leverage did not effect on the corporate social responsibility.

Keywords: corporate social responsibility, return on asset, debt to equity ratio, size

