

## ABSTRAK

Penelitian ini bertujuan untuk menguji pengaruh *debt to equity ratio*, *return on assets*, dan *price earning ratio* terhadap harga saham melalui laporan keuangan yang telah disusun oleh perusahaan *food and beverages* yang terdaftar di Bursa Efek Indonesia (BEI). Pada penelitian ini variabel yang diteliti yaitu *Debt to Equity Ratio*, *Return On Assets*, *Price Earning Ratio*, dan harga saham. Jenis penelitian ini adalah penelitian kuantitatif. Sampel di dalam penelitian ini didapat dengan menggunakan metode *purposive sampling*. *Purposive sampling* merupakan pemilihan sampel berdasarkan kriteria-kriteria yang telah ditentukan. Berdasarkan metode tersebut diperoleh sebanyak 11 sampel dari 18 sampel perusahaan *food and beverages* yang terdaftar di Bursa Efek Indonesia (BEI) selama tahun 2016-2018. Metode analisis yang digunakan adalah metode analisis regresi linier berganda dengan menggunakan program SPSS. Hasil penelitian menunjukkan bahwa *Return On Assets* (ROA) berpengaruh positif dan signifikan terhadap harga saham, sedangkan *Debt to Equity Ratio* (DER) dan *Price Earning Ratio* (PER) berpengaruh positif dan tidak signifikan terhadap harga saham.

**Kata kunci :** *Debt to Equity Ratio*, *Return On Assets*, *Price Earning Ratio*, dan Harga Saham

## ABSTRACT

This research aimed to examine the effect of Debt to Equity Ratio, Return On Assets, and Price Earning Ratio on the shares price through financial statement of Food and Beverages companies which were listed on Indonesia Stock Exchange (IDX). While, the variables were Debt to Equity Ratio, Return On Assets, and Price Earning Ratio, and shares price. Moreover, the research was quantitative. Furthermore, the data collection technique used purposive sampling, in which the sample was based on criteria given. In line with, there were 11 samples from 18 Food and Beverages companies which were listed on Indonesia Stock Exchange 2016-2018. Additionally, the data analysis technique used multiple linear regression with SPSS. In addition, Return On Assets (ROA) had positive and significant effect on the shares price. On the other hand, Debt to Equity Ratio (DER) had positive but insignificant effect on the shares price. Likewise, Price Earning Ratio (PER) had positive but insignificant effect on the shares price.

**Keywords** : Debt to Equity Ratio, Return On Assets, Price Earning Ratio, Shares Price



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