

INTISARI

Tujuan penelitian ini adalah untuk mengetahui *debt to equity ratio*, *earning per share*, *return on assets*, *return on equity*, dan *book value* terhadap harga saham perusahaan retail yang terdaftar di Bursa Efek Indonesia selama 4 tahun yaitu tahun 2011-2014

Teknik pengambilan sampel yang dilakukan dengan menggunakan metode *purposive sampling*, dengan jumlah sampel sebanyak 15 perusahaan retail dengan pengamatan selama 4 tahun yaitu tahun 2011-2014, sehingga diperoleh data observasi sebanyak 60. Sumber data dalam penelitian ini adalah data sekunder yang berasal dari Bursa Efek Indonesia dengan menggunakan teknik analisis linier berganda.

Hasil analisis menunjukkan *debt to equity ratio* berpengaruh signifikan terhadap harga saham perusahaan retail di Bursa Efek Indonesia, *earning per share* berpengaruh signifikan terhadap harga saham perusahaan retail di Bursa Efek Indonesia, *return on assets* berpengaruh signifikan terhadap harga saham perusahaan retail di Bursa Efek Indonesia, *return on equity* berpengaruh signifikan terhadap harga saham perusahaan retail di Bursa Efek Indonesia, dan *book value* berpengaruh signifikan terhadap harga saham perusahaan retail di Bursa Efek Indonesia. *Return on assets* mempunyai pengaruh yang dominan terhadap harga saham dimana nilai koefisien memiliki determinasi parsial paling tinggi yaitu 3.890

Kata Kunci: Kinerja keuangan, *debt to equity ratio* (DER), *earning per share* (EPS), *return on assets* (ROA), *return on equity* (ROE), *book value* (BV), harga saham.

ABSTRACT

This research is meant to find out debt to equity ratio, earning per share, return on assets, return on equity, and book value to the stock price of Retail Company which is listed in Indonesia Stock Exchange for 4 years in 2011-2014 periods.

The sample collection technique has been done by using purposive sampling method, with the amount of samples are 15 retail companies with the observation for 4 years in 2011-2014 periods, it obtains the amount of observation data are 60. The data source of this research is secondary data from Indonesia Stock Exchange which has been carried out by using multiple linear analysis technique.

The result of analysis shows that debt to equity ratio has significant influence to the stock price of Retail Company in Indonesia Stock Exchange, earning per share has significant influence to the stock price of Retail Company in Indonesia Stock Exchange, and book value has significant influence to the stock price of Retail Company in Indonesia Stock Exchange. Return on assets has dominant influence to the stock price which is the partial determination coefficient has the highest value is 3.890.

Keywords: *Financial Performance, debt to equity ratio (DER), earning per share (EPS), return on assets (ROA), return on equity (ROE), book value (BV), Stock Price.*