

INTISARI

Penelitian ini bertujuan untuk mengetahui faktor-faktor apa sajakah yang dapat mempengaruhi profitabilitas pada perusahaan property. Analisis profitabilitas digunakan untuk kemampuan perusahaan memperoleh laba di masa mendatang.

Sampel penelitian terdiri dari 5 perusahaan *property* yang terdaftar di Bursa Efek Indonesia (BEI) dan dipilih secara *cluster sampling*. Data laporan keuangan audit diambil dari *Indo-Exchange File*. Metoda statistik yang digunakan untuk mengetahui kemampuan perusahaan memperoleh laba adalah analisis faktor. Pengujian asumsi multikolinearitas menunjukkan tidak ada hubungan di antara variabel-variabel independen sehingga multikolinearitas tidak menjadi permasalahan yang serius. Pengujian asumsi heteroskedastisitas menunjukkan bahwa varian dari distribusi probabilitas gangguan konstan untuk seluruh pengamatan atas variabel independen, atau dengan kata lain heteroskedastisitas tidak menjadi permasalahan.

Hasil studi menunjukkan bahwa hanya terdapat satu faktor yang mempengaruhi kemampuan perusahaan memperoleh laba. Interpretasi signifikan yang dilakukan melalui alat bantu SPSS bahwa *debt to total asset ratio* memiliki pengaruh signifikan terhadap profitabilitas.

Kata Kunci: Profitabilitas (ROA), *cash turnover*, *debt to total asset ratio*, *current ratio*, *sales growth*.

ABSTRACT

The purpose of this research is to find out what factors that can influence the profitability on the property companies. The analysis of profitability used for the ability of the company makes a profit in the future.

The research samples consist of 5 property companies which are listed in Indonesia stock exchange (IDX) and they have been selected by using cluster sampling. The data of audited financial statement has been retrieved from Indo-Exchange File. The statistic method is used to find out the capability of the company in generating profit is the factor analysis. The multicollinearity assumption test shows that there is no correlation among the independent variables so that multicollinearity does not become serious problems. Heteroscedasticity assumption test shows that the variant from the distribution of profitability is a constant obstacle for the entire observation in the independent variables, or in other words heteroscedasticity is not a problem.

The result of this research shows that there is one factor which influences the capability of the company in generating profit. Significant interpretation has been done by using SPSS instrument and it shows that debt to total asset ratio has significant influence to the profitability.

Keywords: *profitability (ROA), cash turnover, debt to total asset ratio, current ratio, sales growth.*

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