

ABSTRAK

Penelitian ini bertujuan untuk menguji dan memberikan bukti pengaruh *Return on Asset*, *Debt to Equity Ratio*, dan *Current Ratio* terhadap harga saham pada perusahaan *Food and Beverage* yang terdaftar di Bursa Efek Indonesia.

Sampel dari penelitian ini diperoleh dengan metode *purposive sampling* yang dilakukan pada perusahaan *food and beverage* yang terdaftar di Bursa Efek Indonesia periode 2015-2017, dan berdasarkan kriteria yang telah ditentukan maka diperoleh sampel sebanyak 11 perusahaan *food and beverage*. Metode analisis yang digunakan dalam penelitian adalah analisis regresi linier berganda dengan alat bantu aplikasi SPSS (*Statistical Product and Service Solutions*).

Berdasarkan metode yang diuji dengan menggunakan Uji Kelayakan Model (Uji F) maka dapat disimpulkan bahwa model penelitian ini layak untuk digunakan. Hasil analisis Uji t menunjukkan *Return On Asset* berpengaruh signifikan, sedangkan *Debt to Equity Ratio* dan *Current Ratio* berpengaruh tidak signifikan terhadap harga saham pada perusahaan *food and beverage* yang terdaftar di Bursa Efek Indonesia.

Kata kunci: *Return On Asset*, *Debt to Equity Ratio*, *Current Ratio*, Harga Saham.

ABSTRACT

This research aimed to examine and provide evidence of the effect of Return on Assets, Debt to Equity Ratio, and Current Ratio on shares price in Food and Beverage companies which were listed on Indonesia Stock Exchange. The population was Food and Beverage companies which were listed on Indonesia Stock Exchange 2015-2017. While, there were eleven Food and Beverage companies as sample, in which collected based on criteria given. Moreover, the sampling collection technique used purposive sampling. In addition, the data analysis technique used multiple linier regression with SPSS (Statistical Product and Service Solutions). Based on the test result, Feasibilitytest model or F-test, it concluded this tes was properly used. Moreover, the T-test result concluded the Return on Assets had significant effect on the shares price. In addition, the Debt to Equity Ratio and Current Ratio had insignificant effect on the shares price of Food and Beverages companies which were listed on Indonesia Stock Exchange.

Keywords: *return on assets, debt to equity ratio, current ratio, shares price*

