

## INTISARI

Struktur modal merupakan pembiayaan permanen perusahaan yang mencerminkan perbandingan antara hutang jangka panjang dan modal sendiri. Dalam penentuan sumber pendanaan yang akan digunakan, serta berapa besarnya proporsi masing-masing sumber dana tersebut maka perusahaan akan menganalisis beberapa faktor untuk memperoleh kombinasi struktur modal yang optimal. Penelitian ini bertujuan untuk mengetahui pengaruh variabel ukuran perusahaan, pertumbuhan aset, dan profitabilitas terhadap struktur modal perusahaan *Cosmetics and household* di Bursa Efek Indonesia periode tahun 2010-2014.

Sampel dalam penelitian ini terdiri dari 3 perusahaan *Cosmetics and household* yang terdaftar di Bursa Efek Indonesia dan dipilih secara *purposive sampling*. Data penelitian yang digunakan adalah data sekunder yang bersumber dari laporan keuangan perusahaan *Cosmetics and household* yang terdaftar di Bursa Efek Indonesia (BEI).

Hasil penelitian menunjukkan bahwa ukuran perusahaan dan profitabilitas berpengaruh signifikan terhadap struktur modal. Sedangkan pertumbuhan aset berpengaruh tidak signifikan terhadap struktur modal.

Kata kunci: struktur modal, ukuran perusahaan, pertumbuhan aset, dan profitabilitas.

## ABSTRACT

The capital structure is the permanent financing of the company which reflects the comparison between long term debt and own capital. In the determination of the source of fund which will be used, and how much the amount of proportion of each the finance source which is being used, also how much the proportion of each source of funds, the company will analyze some factors in order to obtain optimal combination of capital structure. This research is meant to find out the influence of variables i.e. firm size, assets growth, and profitability to the capital structure of the company at Cosmetics and household companies which are listed in Indonesia Stock Exchange in 2010-2014 periods.

The samples in this research are 3 Cosmetics and household companies which are listed in Indonesia Stock Exchange and these companies have been selected by using purposive sampling. The research data is the secondary data which has been obtained from the financial statement of Cosmetics and household companies which are listed in Indonesia Stock Exchange (IDX).

The result of this research shows that firm size and profitability have significant influence to the capital structure. Meanwhile, the assets growth does not have any influence to the capital structure.

**Keywords:** *capital structure, firm size, assets growth, and profitability.*

