

ABSTRAK

Penelitian ini bertujuan untuk mengetahui pengaruh dari profitabilitas dan leverage terhadap harga saham, *return on equity* (ROE), *earning per share* (EPS) merupakan rasio profitabilitas sedangkan *debt to equity ratio* (DER) merupakan rasio leverage. Objek dalam penelitian ini adalah perusahaan *food and beverages* yang terdaftar di Bursa Efek Indonesia dengan periode penelitian selama 5 tahun yaitu 2014-2018.

Jenis penelitian ini menggunakan kausal komparatif dengan jumlah populasi perusahaan *food and beverages* sebanyak 24 perusahaan, penelitian ini menggunakan data dokumenter dengan teknik pengambilan sampel menggunakan *purposive sampling* yaitu pengambilan sampel dengan adanya pertimbangan atau kriteria tertentu, sehingga diperoleh sampel sebanyak 6 perusahaan. Metode analisis yang digunakan adalah analisis regresi linier berganda dengan alat bantu aplikasi SPSS 21 (*statistical product and service solutions*).

Berdasarkan hasil uji t diketahui bahwa *return on equity* (ROE), *earning per share* (EPS) berpengaruh positif dan signifikan terhadap harga saham, sedangkan *debt to equity ratio* (DER) berpengaruh positif dan tidak signifikan terhadap harga saham.

Kata Kunci : *return on equity* (ROE), *earning per share* (EPS), *debt to equity ratio* (DER), *stock price*.



ABSTRACT

This research aimed to find out the effect of profitability and leverage on the stock price. While, profitability was referred to *return on equity* (ROE) and *earning per share* (EPS). Meanwhile, leverage to *debt to equity ratio* (DER). Moreover, the population was *food and beverages* companies which were listed on Indonesia Stock Exchange within 5 years (2014-2018).

The research was comparative causal with a total population of food and beverage companies of 24 companies, furthermore, the data collection technique used purposive sampling, in which the sample was based on criteria given. In line with, there were 6 companies as sample. In addition, the data analysis technique used multiple linear regression with SPSS 21 (Statistical Product and Service Solution).

According to t-test, it concluded *return on equity* (ROE) had positive effect on the stock price. Likewise, *earning per share* (EPS) had positive and significant effect on the stock price. On the other hand, *debt to equity ratio* (DER) had positive but insignificant effect on stock price.

Keywords : *return on equity (ROE), earning per share (EPS), debt to equity ratio (DER), stock price.*

