

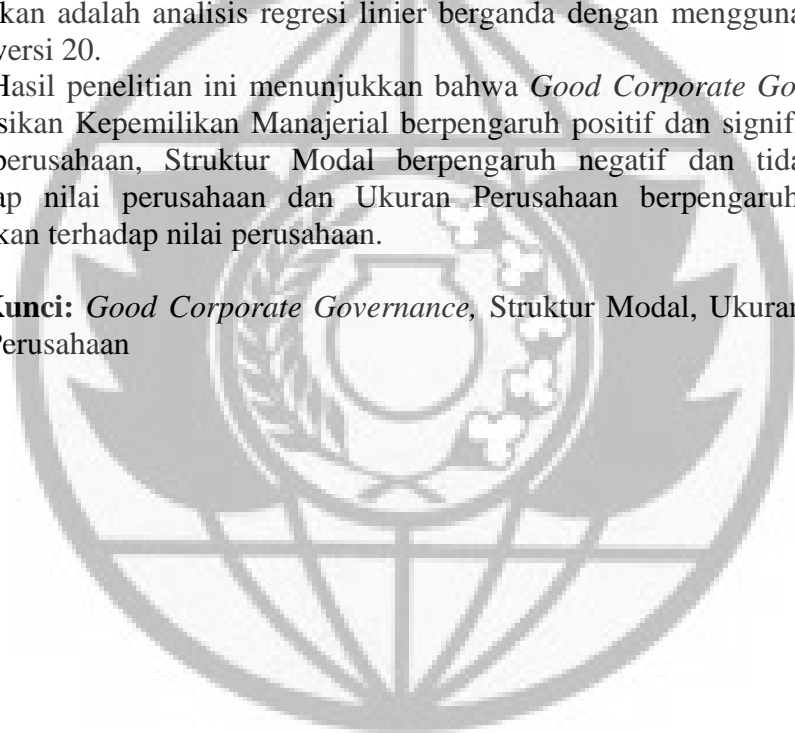
ABSTRAK

Penelitian ini bertujuan untuk menguji dan menjelaskan pengaruh *Good Corporate Governance*, Struktur Modal dan Ukuran Perusahaan terhadap Nilai Perusahaan. *Good Corporate Governance* diukur dengan Kepemilikan Manajerial, Struktur Modal diukur dengan *Debt to Equity Ratio*, Ukuran Perusahaan diukur dengan Logaritma Natural dari Total Asset sedangkan Nilai Perusahaan diukur dengan *Price Book Value*.

Jenis Penelitian ini adalah penelitian kuantitatif dengan metode kausal komparatif. Sampel dalam penelitian ini diperoleh menggunakan teknik *Purposive sampling* yaitu pemilihan sampel dengan kriteria-kriteria yang telah ditentukan, dan terpilih sebanyak 6 sampel dari 16 perusahaan *food and beverage* yang terdaftar di Bursa Efek Indonesia selama tahun 2013-2017. Metode analisis yang digunakan adalah analisis regresi linier berganda dengan menggunakan program SPSS versi 20.

Hasil penelitian ini menunjukkan bahwa *Good Corporate Governace* yang diprosikan Kepemilikan Manajerial berpengaruh positif dan signifikan terhadap nilai perusahaan, Struktur Modal berpengaruh negatif dan tidak signifikan terhadap nilai perusahaan dan Ukuran Perusahaan berpengaruh positif dan signifikan terhadap nilai perusahaan.

KataKunci: *Good Corporate Governance*, Struktur Modal, Ukuran Perusahaan, Nilai Perusahaan



ABSTRACT

This research aimed to examine and find out the effect of Good Corporate Governance, Capital Structure, and Firm Size on the Firm Value. While Good Corporate Governance was measured by the managerial ownership. Capital Structure was measured by Debt to Equity Ratio. Firm Size was measured by Natural Logarithm from Total Asset. Moreover, the Firm Value was measured by Price Book Value.

The research was quantitative with Causal-Comparative. Moreover, the sampling collection technique used purposive sampling. In line with there were 6 samples from 16 Food and Beverage companies which were listed on Indonesia Stock Exchange 2013-2017. In addition, the data analysis technique used multiple linear regression with SPSS version 20.

The research result concluded Good Corporate Governance which referred to managerial ownership had positive and significant effect on the firm value. Likewise, the Capital Structure had negative and insignificant effect on the firm value. On the other hand the firm size had positive and significant effect on the firm value.

Keywords: Good Corporate Governance, Capital Structure, Firm Size, Firm Value

