

ABSTRAK

Perkembangan yang pesat pada pasar modal saat ini menarik perhatian para pemilik modal atau investor untuk berinvestasi di pasar modal. Pasar modal merupakan salah satu sumber kemajuan kegiatan perekonomian di suatu negara dan telah menjadi sumber alternatif pendanaan dan pembiayaan untuk mendapatkan modal bagi perusahaan. Perusahaan dapat memperoleh dari berbagai sumber pendanaan berupa modal pemilik, laba perusahaan, laba ditahan hingga penjualan saham bagi investor.

Tujuan dari penelitian ini adalah untuk mengetahui dan menganalisis pengaruh *Net Profit Margin*, *Earning Per Share* dan *Debt To Equity Ratio* terhadap harga saham. Penelitian ini mengambil objek pada perusahaan Telekomunikasi yang terdaftar di Bursa Efek Indonesia (BEI) untuk periode 2011 - 2016. Teknik pengambilan sampel yang digunakan adalah dengan metode *purposive sampling* pada perusahaan Telekomunikasi yang terdaftar di Bursa Efek Indonesia dan berdasarkan kriteria yang telah ditentukan maka diperoleh sebanyak 5 perusahaan yang akan dijadikan sebagai objek penelitian. Metode analisis data yang digunakan adalah metode analisis regresi linier berganda dengan alat bantu aplikasi SPSS 22.

Berdasarkan hasil pengujian uji kelayakan model (Uji F) diketahui bahwa *Net Profit Margin*, *Earning Per Share* dan *Debt To Equity Ratio* berpengaruh signifikan terhadap harga saham. sedangkan hasil analisis uji t *Earning Per Share* berpengaruh signifikan terhadap harga saham. sedangkan *Net Profit Margin* dan *Debt To Equity Ratio* tidak berpengaruh signifikan terhadap harga saham pada perusahaan telekomunikasi yang terdaftar di Bursa Efek Indonesia (BEI) untuk periode 2011 sampai 2016.

Kata Kunci : *harga saham, Net Profit Margin, Earning Per Share, Debt To Equity Ratio*

ABSTRACT

The rapid development of the capital market today attracts the attention of capital owners or investors to invest in the capital market. The capital market is one source of economic progress in a country and has become a source of funding and financing alternatives to gain capital for the company. The company can obtain from various sources of funding in the form of owner's capital, corporate profits, and retained earnings until the sale of shares for investors.

The purpose of this research is to know and analyze the influence of Net Profit Margin, Earning Per Share and Debt To Equity Ratio to stock price. This research took object in Telecommunication Company which listed in Bursa Efek Indonesia (BEI) for 2011-2015 period. The sampling technique that used is purposive sampling method at Telecommunication Company registered in Bursa Efek Indonesia and based on predetermined criteria obtained as many as 5 companies that used as the research object. Data analysis method used is multiple linear regression analysis method with SPSS 22 application tool.

Based on the results of feasibility test model (Test F) is known that Net Profit Margin, Earning Per Share and Debt To Equity Ratio have a significant influence on stock prices. While the results of t test analysis Earning Per Share significant influence on stock prices. While Net Profit Margin and Debt To Equity Ratio have no significant influence on stock price in telecommunication company which listed in Indonesia Stock Exchange (IDX) for 2011 to 2016 period.

Keywords: *Stock Price, Net Profit Margin, Earning Per Share, Debt To Equity Ratio*

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Keywords: stock price, net profit margin, earning per share, debt to equity ratio

Nama Mahasiswa

NPM

Tanggal Masuk

Tanggal Seseai

Amal tak terduga memang perlu transisi ke LA BAHASA
Sesuai dengan arahan yang telah ditetapkan oleh dosen pembimbing

Perizinan BAHASA