

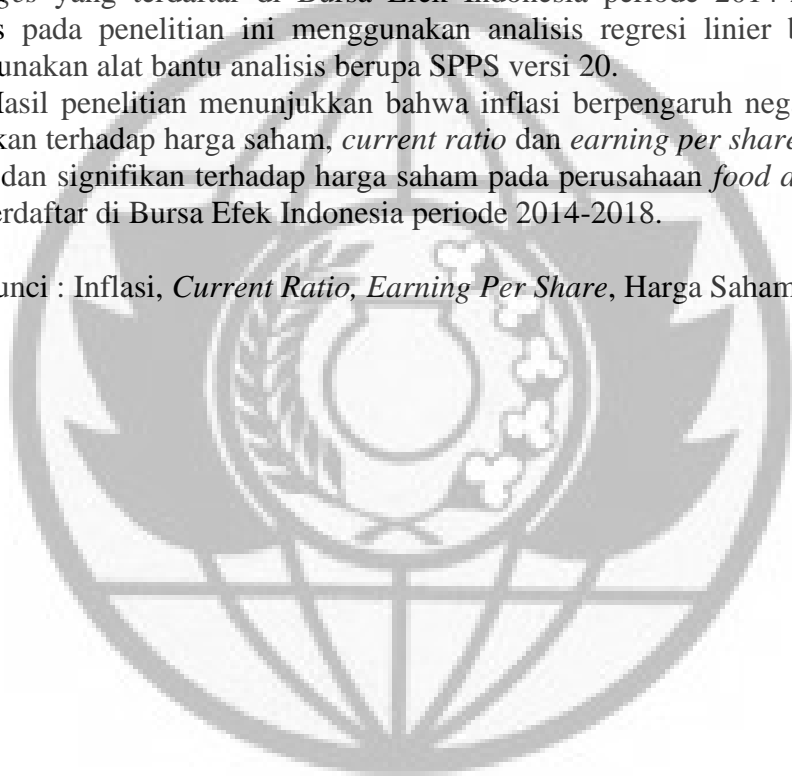
ABSTRAK

Penelitian ini bertujuan untuk mengetahui dan menguji pengaruh dari faktor eksternal yang diukur dengan menggunakan inflasi dan faktor internal yang diukur dengan menggunakan *current ratio*, dan *earning per share* terhadap harga saham pada perusahaan *food and beverages* yang terdaftar di Bursa Efek Indonesia.

Jenis penelitian ini adalah penelitian kuantitatif. Populasi pada penelitian ini adalah perusahaan *food and beverages* yang terdaftar di Bursa Efek Indonesia sebanyak 24 perusahaan. Sampel pada penelitian ini menggunakan metode sampel jenuh, yaitu teknik penentuan sampel apabila semua populasi digunakan sebagai sampel. Berdasarkan metode sampel jenuh terdapat 11 perusahaan *food and beverages* yang terdaftar di Bursa Efek Indonesia periode 2014-2018. Teknik analisis pada penelitian ini menggunakan analisis regresi linier berganda dan menggunakan alat bantu analisis berupa SPSS versi 20.

Hasil penelitian menunjukkan bahwa inflasi berpengaruh negatif dan tidak signifikan terhadap harga saham, *current ratio* dan *earning per share* berpengaruh positif dan signifikan terhadap harga saham pada perusahaan *food and beverages* yang terdaftar di Bursa Efek Indonesia periode 2014-2018.

Kata kunci : Inflasi, *Current Ratio*, *Earning Per Share*, Harga Saham



ABSTRACT

This research aimed to find out and examine the effect of external factors which were measured by inflation. While, the internal factors which was measured by Current Ratio, and Earning Per Share on stock price of Food and Beverages companies which were listed on Indonesia Stock Exchange (IDX).

The research was quantitative. Moreover, the population was 24 Food and Beverages companies which were listed on Indonesia Stock Exchange 2014-2018. Furthermore, the data collection technique used saturated sampling, in which all population was used as samples. In line with, there were 11 Food and Beverages companies as sample. Additionally, the data analysis technique used multiple linear regression with SPSS 20.

The research result concluded inflation had negative and insignificant effect on stock prices. On the other hand, Current Ratio had positive and significant effect on stock price. Likewise, Earning Per Share had positive and significant effect on stock prices of Food and Beverages companies which were listed on Indonesia Stock Exchange 2014-2018.

Keywords: Inflation, Current Ratio, Earning Per Share, Share Price



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