

INTISARI

Penelitian ini bertujuan untuk mengetahui pengaruh *leverage* terhadap nilai perusahaan *automotive and components*, profitabilitas terhadap nilai perusahaan *automotive and components*, dan ukuran perusahaan terhadap nilai perusahaan *automotive and components*. Variabel pada penelitian ini diproksi dengan *debt to equity ratio, return on equity, size* dan *price book value*.

Populasi yang digunakan pada penelitian ini yaitu *perusahaan automotive and components* yang terdaftar di Bursa Efek Indonesia periode 2013-2017. Teknik pengambilan sampel dalam penelitian ini menggunakan metode *purposive sampling* sehingga menghasilkan 9 perusahaan sebagai sampel. Adapun teknik analisa yang digunakan dalam penelitian ini adalah teknik analisis regresi linear berganda.

Hasil pengujian menunjukkan bahwa *leverage* berpengaruh tidak signifikan terhadap nilai perusahaan *automotive and components* yang terdaftar di BEI periode 2013-2017. Profitabilitas berpengaruh signifikan terhadap nilai perusahaan *automotive and components* yang terdaftar di BEI periode 2013-2017. Ukuran perusahaan berpengaruh tidak signifikan terhadap nilai perusahaan *automotive and components* yang terdaftar di BEI periode 2013-2017.

Kata Kunci : *leverage, profitabilitas, ukuran perusahaan, nilai perusahaan.*

ABSTRACT

This research aimed to find out the effect of leverage on the firm value of automotive companies and components, profitability on the firm value of automotive companies and components and firm size on the firm value of automotive companies and components. Those variables were referred to debt to equity ratio, return on equity, size and price book value. The research was causal comparative.

While, the population was automotive companies and components which were listed on Indonesia Stock Exchange 2013-2017 and used rupiah currency. Moreover, the data collection technique used purposive sampling. In line with, there were 9 samples. Furthermore, the data analysis technique used multiple linear regression.

The research result concluded leverage had positive and significant effect on the firm value of automotive companies and components which were listed on Indonesia Stock Exchange 2013-2017. Probability had positive and significant effect on the firm value of automotive companies and components which were listed on Indonesia Stock Exchange 2013-2017. Firm size insignificant on the firm value of automotive companies and components which were listed on Indonesia Stock Exchange 2013-2017.

Keywords: leverage, profitability, firm size, firm value.