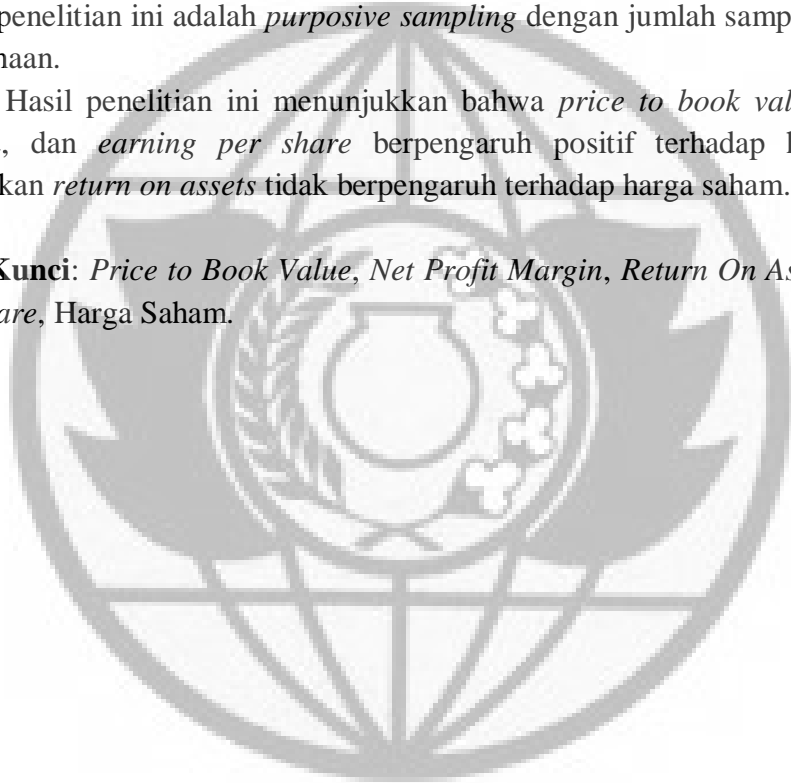# ABSTRAK

Penelitian ini bertujuan untuk menguji dan menganalisis kinerja keuangan perusahaan terhadap harga saham. Variabel yang digunakan dalam penelitian ini yaitu *price to book value*, *net profit margin*, *return on assets*, dan *earning per share*, serta Harga Saham. Obyek penelitian yang dilakukan oleh peneliti yaitu perusahaan farmasi yang terdaftar di Bursa Efek Indonesia (BEI) periode 2013-2017.

Jenis penelitian yang dilakukan adalah penelitian kuantitatif. Alat statistik yang digunakan metode regresi linier berganda. Teknik pengambilan sampel dalam penelitian ini adalah *purposive sampling* dengan jumlah sampel sebanyak 6 perusahaan.

Hasil penelitian ini menunjukkan bahwa *price to book value*, *net profit margin*, dan *earning per share* berpengaruh positif terhadap harga saham, sedangkan *return on assets* tidak berpengaruh terhadap harga saham.

Kata Kunci: *Price to Book Value*, *Net Profit Margin*, *Return On Assets*, *Earning Per Share*, Harga Saham.

ABSTRACT

This research aimed to examine analyze the company's performance on the sares price. While, the variabels where price to book value, net profit margin, return on assets, earning per share, and share price. furthermore, the population was some parmaceutical companies which where listed on Indonesia Stock Exchange (IDX) during 2013-2017.The research was quantitave. Moreover, the data collection technique used purposive sampling, in which the sampel was bused on criteria given. In line with, there where 6 pharmaceutical companies as sample. In addition, the data analysis technique used multiple linier regression.The research result concluded price to book value had positive effect on the shares price. likewise, net profit margin had positive effect on share price. similiar to price to book value and net profit margin, earning per share had positive effect on the shares price. on the other hand, return on assets did not affect the share price.
Keywords: pbv, npm, roa, eps, shares price.