

## ABSTRAK

Penelitian ini bertujuan untuk menemukan bukti empiris tentang faktor-faktor yang mempengaruhi nilai perusahaan pada perusahaan *food and beverage* yang terdaftar di Bursa Efek Indonesia. Faktor-faktor yang diuji dalam penelitian ini yaitu keputusan investasi, keputusan pendanaan dan kebijakan dividen.

Populasi dalam penelitian ini adalah perusahaan *Food and Beverages* yang terdaftar di Bursa Efek Indonesia periode 2013-2017 sebanyak 18 perusahaan. Berdasarkan kriteria yang telah ditentukan, diperoleh sampel sebanyak 6 perusahaan dengan menggunakan metode *purposive sampling*. Metode analisis yang digunakan adalah analisis regresi linier berganda dengan alat bantu aplikasi SPSS (*Statistical Product and Service Solutions*) versi 24.

Hasil penelitian ini mengidentifikasi bahwa keputusan investasi berpengaruh positif terhadap nilai perusahaan, sedangkan keputusan pendanaan dan kebijakan dividen tidak berpengaruh terhadap nilai perusahaan.

Kata Kunci: Nilai Perusahaan, Keputusan Investasi, Keputusan Pendanaan dan Kebijakan Dividen

## **ABSTRACT**

This research aimed to find out the empirical evidence of some factors which affected the firm value of Food and Beverages companies. While, those factors were namely investment decision, funds decision, and also dividend policy.

Moreover, the population was 18 Food and Beverages companies which were listed on Indonesia Stock Exchange from 2013 until 2017. Furthermore, the data collection technique used purposive sampling, in which the sample was based on criteria given. In line with, there were 6 Food and Beverages companies as sample. In addition, for the data analysis technique, it used multiple linear regression with SPSS (Statistical Product and Service Solutions) 24.

From the research result, it concluded investment decision had positive effect on the firm value of Food and Beverages companies. Likewise, dividend policy did not affect the firm value of Food and Beverages companies.

Keyword: firm value, investment decision, funds decision, dividend policy.